## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

| 1                    | Contract / Rev | rision               | 1/                               | Alt Order#   |              |
|----------------------|----------------|----------------------|----------------------------------|--------------|--------------|
|                      |                | / <u>131011</u><br>/ | ٦-                               | 06214810     |              |
|                      | 463074         |                      |                                  |              |              |
| Product              |                |                      |                                  |              |              |
| S BERKLEY FOR SENATE | I              |                      |                                  |              |              |
| Contract Dates       | Estimate #     |                      |                                  |              |              |
| 10/23/12 - 10/29/12  |                |                      |                                  |              |              |
| Advertiser           |                |                      |                                  | ginal Date / | l l          |
| Berkley For Senate   |                |                      | 1                                | 0/24/12      | / 10/24/12   |
|                      | Billing Cycle  | Billing              | Calendar<br>cast<br>nt Executive |              | Cash/Trade   |
|                      | EOM/EOC        | Broade               |                                  |              | Cash         |
|                      | Station        | Accou                |                                  |              | Sales Office |
|                      | KVVU           | Teresa               | a Dif                            | uria         | TELEREP-PHIL |
|                      | Special Hand   | ling                 |                                  |              |              |
|                      |                |                      |                                  |              |              |
|                      | Demographic    |                      |                                  |              |              |
|                      | Adults 35+     |                      |                                  |              |              |
|                      |                |                      |                                  |              |              |
|                      | l              |                      |                                  |              |              |
|                      | IDB#           | Adver                | tiser                            | Code         | Product Code |
|                      |                |                      |                                  |              |              |
|                      | Agency Ref     | <u> </u>             |                                  | Advertise    | r Ref        |
|                      | l.             |                      |                                  | I.           |              |

|   |   | Spots/                   |                         | <b></b> 0t-              | Amount   |
|---|---|--------------------------|-------------------------|--------------------------|----------|
| *Line Ch Start Date End Date Description  | Start/End Time  | Days Length Week         | Rate                    | Type Spots               | Amount   |
| E 1 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week  | M-F 7a-9a<br>Rate                                       | :30                      |                         | NM 1                     | \$700.00 |
| Week: 10/22/12 10/28/12 -TWTF 4 Spot Ch Date Range Description  | \$700.00<br><u>Start/End Time</u><br><i>M-F 7a-</i> 9a  | Weekdays Length          | <u>Rate</u><br>\$700.00 | <u>Type</u><br><i>NM</i> |          |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a<br>See MG 1.17,1.18,1.19,1.20<br>9 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a  | M-F 7a-9a   | -TuwThF :30              | <del>\$700.00</del>     | NM                       |          |
| See MG 1.17,1.18,1.19,1.20<br>15 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   |   | -TuWThF :30              | <del>\$700.00</del>     | NM                       |          |
| See MG 1.17,1.18,1.19,1.20<br>16 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a   | -тиwтhF :30              | <del>\$700.00</del>     | NM                       |          |
| See MG 1.17,1.18,1.19,1.20<br>17 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a   | -TuWThF :30              | <del>\$700.00</del>     | NM                       |          |
| ** Credited**  18 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a**  18 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a**  19 Fox 5 News AM M-F 7a-9a**  10 Fox 5 News AM M-F 7a-9a**  11 Fox 5 News AM M-F 7a-9a**  12 Fox 5 News AM M-F 7a-9a**  13 Fox 5 News AM M-F 7a-9a**  14 Fox 5 News AM M-F 7a-9a**  15 Fox 5 News AM M-F 7a-9a**  16 Fox 5 News AM M-F 7a-9a**  17 Fox 5 News AM M-F 7a-9a**  18 Fox 5 News AM M-F 7a-9a**  19 Fox 5 News AM M-F 7a-9a**  10 Fox 5 News AM M-F 7a-9a**  11 Fox 5 News AM M-F 7a-9a**  12 Fox 5 News AM M-F 7a-9a**  13 Fox 5 News AM M-F 7a-9a**  14 Fox 5 News AM M-F 7a-9a**  15 Fox 5 News AM M-F 7a-9a**  16 Fox 5 News AM M-F 7a-9a**  17 Fox 5 News AM M-F 7a-9a**  18 Fox 5 News AM M-F 7a-9a** | M-F 7a-9a   | -TuWThF :30              | \$700.00                | NM                       |          |
| MG for 1.15,1.16,1.9,1.2  19 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a   | -TuWThF :30              | <del>\$700.00</del>     | NM                       |          |
| ⊕ Credited     20 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a     ⊕ Credited   | M-F 7a-9a   | -TuwThF :30              | <del>\$700.00</del>     | NM                       |          |
| E 2 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week  | M-F 7a-9a<br><u>Rate</u>                                | :30                      |                         | NM 0                     | \$0.00   |
| Week: 10/29/12 11/04/12 M 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a  | \$700.00<br><u>Start/End Time</u><br>a <i>M-F</i> 7a-9a | Weekdays Length<br>M::30 | <u>Rate</u><br>\$700.00 | <u>Type</u><br>NM        |          |
| See MG 2.4<br>4 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a  | a M-F 7a-9a   | м :30                    | <del>\$700.00</del>     | NM                       |          |
| E 3 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -TWTF 4  | M-F 6a-7a<br><u>Rate</u><br>\$725.00                    | :30                      | •                       | NM 1                     | \$725.00 |



|                                       |                               | Alt Order #<br>06214810 |
|---------------------------------------|-------------------------------|-------------------------|
| Contract Dates<br>10/23/12 - 10/29/12 | Product<br>S BERKLEY FOR SENA | Estimate #              |

Original Date / Revision Advertiser 10/24/12 / 10/24/12 **Berkley For Senate** 

|  | Observations of Time of                   | Spots/                        | Data                 | Tuna Snata  | Amount     |
|--|---|-------------------------------|----------------------|-------------|------------|
| *Line Ch Start Date End Date Description   | Start/End Time                            | Days Length Week              | Rate                 | Type Spots  | Amount     |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>Start/End Time             | Weekdays Length               | <u>Rate</u>          | Туре        |            |
| Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a              | M-F 6a-7a                                 | -TuWThF :30                   | \$725.00             | NM.         |            |
|  | IVI-I Ua-1a                               | idwiiii .50                   | Ψ720.00              |             |            |
| See MG 3.5,3.6,3.7,3.8<br>2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                   | M-F 6a-7a                                 | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
| See MG 3.5,3.6,3.7,3.8   |   |                               |                      |             |            |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a   | M-F 6a-7a                                 | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
| See MG 3.5,3.6,3.7,3.8<br>4 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                   | M-F 6a-7a                                 | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
| See MG 3.5,3.6,3.7,3.8<br>5 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                   | M-F 6a-7a                                 | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
| Credited   | 14 5 0- 7-                                | Tutorio E 20                  | #70F 00              | NM          |            |
| 6 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a   | M-F 6a-7a                                 | -TuWThF :30                   | \$725.00             | MINI        |            |
| MG for 3.1,3.2,3.3,3.4     7 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                  | M-F 6a-7a                                 | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
|  | M-F 6a-7a                                 | -тиwтhF :30                   | <del>\$725.00</del>  | NM          |            |
| Credited   |   |                               |                      |             |            |
| E 4 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a   | M-F 6a-7a                                 | :30                           |                      | NM 0        | \$0.00     |
| Start Date   | Rate                                      |                               |                      |             |            |
| Week: 10/29/12 11/04/12 1 1  | \$725.00                                  | Weekdays Length               | <u>Rate</u>          | Type        |            |
| Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a              | <u>Start/End Time</u><br><i>M-F 6a-7a</i> | Weekdays Length M::30         | \$725.00             | NM          |            |
|  | IVI-I Ua-Ta                               | .50                           | Ψ1-20.00             | ''''        |            |
| See MG 4.2<br>2 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a                               | M-F 6a-7a                                 | M:30                          | \$ <del>725.00</del> | NM          |            |
| ® Credited   |   |                               | •                    |             |            |
| N 9 KVVU 10/23/12 10/26/12 MORE Access   | 6-7pm                                     | :30                           |                      | NM 2        | \$1,300.00 |
| Start Date End Date Weekdays Spots/Week  | Rate                                      |                               |                      |             |            |
| Week: 10/22/12 10/28/12 -TWTF 4  | \$350.00                                  |                               |                      |             |            |
| Spot Ch Date Range Description   | Start/End Time                            | <u>Weekdays</u> <u>Length</u> |                      | Type        |            |
| 1 KVVU 10/22/12-10/28/12 MORE Access   | 6-7pm                                     | -TuWThF :30                   | <del>\$350.00</del>  | NM          |            |
| See MG 9.5,9.6<br>2 KVVU 10/22/12-10/28/12 MORE Access                                       | 6-7pm                                     | -TuWThF :30                   | \$650.00             | NM          |            |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10   | <b>,</b>                                  |                               |                      |             |            |
| 3 KVVU 10/22/12-10/28/12 MORE Access   | 6-7pm                                     | -тиwтhF :30                   | \$650.00             | NM          |            |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10<br>4 KVVU 10/22/12-10/28/12 MORE Access | 6-7pm                                     | -TuWThF :30                   | \$350.00             | NM          |            |
| See MG 9.5,9.6   |   |                               |                      |             |            |
| 5 KVVU 10/23/12-10/26/12 MORE Access   | 630-7pm                                   | -TuF :30                      | \$650.00             | NM          |            |
| MG for 9.1,9.4   |   |                               | 0050.00              | N18.4       |            |
| 6 KVVU 10/23/12-10/26/12 MORE Access  ⊕ MG for 9.1,9.4                                       | 630-7pm                                   | -TuF :30                      | \$650.00             | NM          |            |
| N 10 KVVU 10/29/12 10/29/12 MORE Access  | 6-7pm                                     | :30                           |                      | NM 0        | \$0.00     |
| Start Date End Date Weekdays Spots/Week  | Rate                                      |                               |                      |             | * - · - ·  |
| Week: 10/29/12 11/04/12 1 1  | \$350.00                                  |                               |                      |             |            |
| Spot Ch Date Range Description   | Start/End Time                            | Weekdays Length               | <u>Rate</u>          | <u>Type</u> |            |
| 1 KVVU 10/29/12-11/04/12 MORE Access   | 6-7pm                                     | M:30                          | \$650.00             | NM          |            |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10   |   |                               |                      |             |            |
| N 11 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p  | M-F 530-6p                                | :30                           |                      | NM 2        | \$2,050.00 |
| Start Date End Date Weekdays Spots/Week  | Rate                                      |                               |                      |             |            |
| Week: 10/22/12 10/28/12 -TWTF 4  | \$550.00                                  |                               |                      | ı           |            |



Contract / Revision Alt Order # 483074 06214810

**Contract Dates** Product Estimate # S BERKLEY FOR SENA 10/23/12 - 10/29/12

Advertiser Original Date / Revision 10/24/12 / 10/24/12 **Berkley For Senate** 

|   |                            | Spo             | ots/                    |                   |             |
|---|----------------------------|-----------------|-------------------------|-------------------|-------------|
| *Line Ch Start Date End Date Description  | Start/End Time             | Days Length We  | ek Rate                 | Type Spots        | Amount      |
| Start Date End Date Weekdays Spots/Week   | Rate                       |                 |                         |                   |             |
| Spot Ch Date Range Description  | Start/End Time             | Weekdays Length | Rate                    | <u>Type</u>       |             |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p                                | ) M-F 530-6p               | -TuWThF :30     | \$550.00                | NM                |             |
| See MG 11.5,11.6<br>2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p            | M E 530.60                 | -TuWThF :30     | \$1.025.00              | NM                |             |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10                              | 1 W-1 550-op               | -TuwTiff50      | <del>\$1,020.00</del>   | 14141             |             |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p                                | M-F 530-6n                 | :30             | \$550.00                | NM ·              |             |
| See MG 11.5.11.6  | 111 7 000 0,0              |                 | Ψοσο.σο                 | 7 ****            |             |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p                                | M-F 530-6p                 | -TuWThF :30     | \$1,025.00              | NM                |             |
| Credited  | ,                          |                 |                         |                   |             |
| 5 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF 530-6p                                | M-F 530-6p                 | -TuF :30        | \$1,025.00              | NM                |             |
| MG for 11.3,11.1  |                            |                 |                         |                   |             |
| 6 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF 530-6p                                | M-F 530-6p                 | -TuF :30        | \$1,025.00              | NM                |             |
| ⊕ MG for 11.3,11.1  |                            |                 |                         |                   |             |
| N 13 KVVU 10/28/12 10/28/12 Extra Weekend   | Su 6-7p                    | :30             |                         | NM 0              | \$0.00      |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1                | <u>Rate</u><br>\$325.00    |                 |                         |                   |             |
|   | Start/End Time             | Maakdaya Lanath | Data                    | Tumo              |             |
| Spot Ch Date Range Description  1 KVVU 10/22/12-10/28/12 Extra Weekend            | Su 6-7p                    | Weekdays Length | <u>Rate</u><br>\$325.00 | <u>Type</u><br>NM |             |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10                              | Su 0-1p                    |                 | <del>\$323.00</del>     | IVIVI             |             |
| N 15 KVVU 10/29/12 10/29/12 TMZ   | 730-8p                     | :30             |                         | NM 0              | \$0.00      |
| Start Date End Date Weekdays Spots/Week   | Rate                       | .30             |                         | INIVI             | φυ.υυ       |
| Week: 10/29/12 11/04/12 1 1   | \$675.00                   |                 |                         |                   |             |
| Spot Ch Date Range Description  | Start/End Time             | Weekdays Length | Rate                    | Туре              |             |
| 1 KVVU 10/29/12-11/04/12 TMZ  | 730-8p                     | M:30            | \$1,350.00              | NM                |             |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10                              | ·                          |                 |                         |                   |             |
| N 17 KVVU 10/29/12 10/29/12 Extra   | M-F 7-730p                 | :30             |                         | NM 0              | \$0.00      |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>                |                 |                         |                   | •           |
| Week: 10/29/12 11/04/12 1 1   | \$500.00                   |                 |                         |                   |             |
| Spot Ch Date Range Description  | Start/End Time             | Weekdays Length | <u>Rate</u>             | <u>Type</u>       |             |
| 1 KVVU 10/29/12-11/04/12 Extra  | M-F 7-730p                 | M:30            | \$950.00                | NM                |             |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10                              |                            |                 |                         |                   |             |
| N 18 KVVU 10/27/12 10/27/12 TMZ Weekend   | Sa 7-8p                    | :30             |                         | NM 0              | \$0.00      |
| Start Date End Date Weekdays Spots/Week   | Rate                       |                 |                         |                   |             |
| Week: 10/22/12 10/28/121- 1   | \$325.00<br>Start/End Time | Mookdovo Longth | Data                    | Type              |             |
| Spot Ch <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 TMZ Weekend | Sa 7-8p                    | Weekdays Length | <u>Rate</u><br>\$325.00 | <u>Type</u><br>NM |             |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10                              | 3a τ-υμ                    | 3a <b></b> .30  | <del>\$323.00</del>     | INIVI             |             |
|   | Man On On                  | 130             |                         | NIM O             | £40,000,00  |
| N 21 KVVU 10/29/12 10/29/12 Bones Start Date End Date Weekdays Spots/Week         | Mon 8p-9p<br>Rate          | :30             |                         | NM 9              | \$12,000.00 |
| Week: 10/29/12 11/04/12 1 1   | \$4,500.00                 |                 |                         |                   |             |
|   | T .,                       |                 |                         | 1                 |             |



 Contract / Revision
 Alt Order #

 483074
 06214810

 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 S BERKLEY FOR SENA

 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/24/12 / 10/24/12

Spots/ Type Spots Amount Start/End Time Length Week Rate \*Line Days Ch Start Date End Date Description <u>Weekdays</u> Spots/Week Rate Start Date End Date Start/End Time <u>Length</u> Type <u>Weekdays</u> <u>Rate</u> Spot Ch Date Range <u>Description</u> NM :30 \$4,500.00 Mon 8p-9p M-----1 KVVU 10/29/12-11/04/12 Bones See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 NM M-Sa 8-10p/Su 7-1M-----1:00 \$2,700.00 2 KVVU 10/29/12-10/29/12 TMZ MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 3 KVVU 10/29/12-10/29/12 Extra M-Sa 8-10p/Su 7-1M-----1:00 \$1,650.00 NM MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 1:00 \$1,800.00 NM ----F----4 KVVU 10/26/12-10/26/12 Fox 5 News at 6pm M-F 6-630pm MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 M---ThF----1:00 \$1,400.00 NM M-F 7a-9a 5 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 6 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M---ThF----1:00 \$1,400.00 NM MG for 13.1.15.1.10.1.9.3.11.2.17.1,9.2.18.1,21.1 NM 1:00 M---ThF----\$1,400,00 7 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 (P) M-F 9a-10a M---ThF----1:00 \$550.00 NM 8 KVVU 10/25/12-10/29/12 More M-F 9-10a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 M-F 9a-10a M---ThF----1:00 \$550.00 NM 9 KVVU 10/25/12-10/29/12 More M-F 9-10a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 NM M-F 9a-10a M---ThF----1:00 \$550.00 10 KVVU 10/25/12-10/29/12 More M-F 9-10a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 NM \$4,350.00 M-F 6a-7a 1:00 3 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 6a-7a Spots/Week Rate **End Date** <u>Weekdays</u> Start Date 10/28/12 --WTF--\$1,450.00 Week: 10/22/12 1:00 NM \$1,450.00 1 Fox 5 News AM M-F 6a-7a M-F 6a-7a 33 KVVU 10/29/12 10/29/12 Spots/Week Rate Start Date End Date <u>Weekdays</u> \$1,450.00 Week: 10/29/12 11/04/12 NM 3 \$4,200.00 Fox 5 News AM M-F 7a-9a M-F 7a-9a 1:00 KVVU 10/24/12 10/26/12 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$1,400.00 -WTF--NM \$1,400.00 35 KVVU 10/29/12 M-F 7a-9a 1:00 1 Fox 5 News AM M-F 7a-9a 10/29/12 **End Date** Spots/Week Rate Start Date Weekdays \$1,400.00 Week: 10/29/12 11/04/12 M-----Cops/Dog the Bounty Hunte M-F 12-1p 1:00 NM 2 \$1,500.00 36 KVVU 10/24/12 10/25/12 Spots/Week **End Date Weekdays** Rate Start Date \$750.00 Week: 10/22/12 10/28/12 --WT---2 1:00 NM 1 \$750.00 Divorce Court/Divorce Court M-F 12-1p KVVU 10/26/12 10/26/12 Spots/Week Rate **End Date** <u>Weekdays</u> Start Date \$750.00 1 Week: 10/22/12 10/28/12 ---F--1:00 NM 1 \$750.00 Cops/Dog the Bounty Hunte M-F 12-1p KVVU 10/29/12 10/29/12 Spots/Week Rate Start Date **End Date** Weekdays \$750.00 Week: 10/29/12 11/04/12 1 53 \$71,475.00 Totals

| Time Period        | # of Spots | Gross Amount | Net Amount  |  |  |
|--------------------|------------|--------------|-------------|--|--|
| 10/01/12 -10/28/12 | 42         | \$56,525.00  | \$48,046.25 |  |  |
| 10/29/12 -10/29/12 | 11         | \$14,950.00  | \$12,707.50 |  |  |
| Totals             | 53         | \$71,475.00  | \$60,753.75 |  |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



|                                       | Contract / Revision<br>483074 / | Alt Order #<br>06214810                                |
|---------------------------------------|---------------------------------|--|
| Contract Dates<br>10/23/12 - 10/29/12 | Product<br>S BERKLEY FOR        | Estimate #   |
| Advertiser Berkley For Senate         |                                 | <u>Original Date / Revision</u><br>10/24/12 / 10/24/12 |

| Signature: | Date: |  |
|------------|-------|--|
|            |       |  |

HEADLINE# 6214810 TRF# 483074 MOD# 3: UNAPPROVED REV #2 \$\$\$

なななる

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*

\*\*CHANGES\*\*

AGY ADV ORDER CITY TAX FLIGHT PRDCT # # # DATES OCT23/12 0 BERKLEY FOR ADV. AGY. STATE SENATE EST# NAME NAME TAX SHORR JOHNSON MAGNUS POLI/S OCT29/12 PHILADELPHIA, 831 CHESTNUT CONTRACT BERKLEY WK-1 # COMMENTS: 6214810 STREET PA 19103 /D/SEN/NV CO-OP (LINE, BILLING ORDER, NEEDE INVOICE) CLASS: SALES PRSN BUYER NAME REP.# NATL. PH-MICHAEL OFF.# TERESA DIFURIA LOCAL 762 D'ETTORRE DATE SALESMAN REGIONAL OCT24 /12 # 1 5

36

REP: OKD M4-M6
SEE LINES 41-47
NEW TOTAL \$71,4
PLS CNF THANKS
NIKKI M4-M6 LINES 41-47 TOTAL \$71,475

STA:

CON CM \*\*\*\* THIS SH Þ CASH IN ADVANCE SCHEDULE

SHELLEY BERKLEY FOR SENATE

| PROGRAM: MORE ORD COM1: REVISED RATE CON COM1: MAX 1X DAY | 9 S 600P-700P | PROGRAM: DR OZ ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS THIS IS A MAKE-GOOD FOR OCT29 ON LINE-8 FOR 1 SPOT/WK | V41 A 300E-400E | PROGRAM: DR OZ<br>ORD COM1: REVISED RATE | 8 s 400P-500P | :LINE#:REP :CD: TIME PERIOD : LINE#: : |
|---|---------------|---|-----------------|--|---------------|--|
|   | 30            | O WORLD SERIES.   | 30              |  | 30            | : LGTH : SEC :                         |
|   | \$650.00      | . PRE-BOOKED PLS<br>-8 FOR 1 SPOT/WK  | \$500.00        |  | \$500.00      | RATE                                   |
|   | 10/23         | PIS APPROVE.<br>/WK   | 10/29           |  | 10/29         | : START                                |
|   | 10/26         | •   | 10/29           |  | 10/29         | : END                                  |
|   | N             |   | Н               |  | 0             | :SPTS: WEEK                            |
|   | TU-F          |   | MON             |  | MON           |  |
|   | N             |   | ц               |  | 0             | DAYS :TOTL:                            |

# REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 15.36 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

ORD COM1:

REVISED RATE

# REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| PROGRAM: BONES ORD COM1: REVISED RATE | 21 S 800P-900P | PROGRAM : KITCHEN NIGHTMARE ORD COM1: PRG CHG. PRE-BOOK THIS IS A MAKE-GOOD FOR OCT2 | 42 A 800P-900P | PROGRAM : TOUCH ORD COM1: REVISED RATE | 20 S 800P-900P | PROGRAM : TMZ WEEKEND ORD COM1: REVISED RATE | 18 S 700P-800P | PROGRAM : EXTRA ORD COM1: REVISED RATE | 17 s 700P-730P | PROGRAM: TMZ ORD COM1: REVISED RATE | 15 S 730P-800P | PROGRAM : EXTRA WEEKEND ORD COM1: REVISED RATE | 13 S 600P-700P | PROGRAM : NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY | 11 S 530P-600P | :LINE#:REP :CD: TIME PERIOD : |
|---------------------------------------|----------------|--|----------------|--|----------------|--|----------------|--|----------------|-------------------------------------|----------------|--|----------------|--|----------------|-------------------------------|
|                                       | 3.0            | ED PLS   | 30             |  | 30             |  | 30             |  | 30             |                                     | 30             |  | 30             |  | 30             | : LGTH : SEC                  |
|                                       | \$4,500.00     | ROVE.<br>20 FOR 1  | \$3,500.00     |  | \$3,500.00     |  | \$325.00       |  | \$950.00       |                                     | \$1,350.00     |  | \$325.00       |  | \$1,025.00     | : RATE                        |
|                                       | 10/29          | SPOT/WK  | 10/26          |  | 10/26          |  | 10/27          |  | 10/29          |                                     | 10/29          |  | 10/28          |  | 10/23          | : START                       |
|                                       | 10/29          |  | 10/26          |  | 10/26          |  | 10/27          |  | 10/29          |                                     | 10/29          |  | 10/28          |  | 10/26          | : END<br>: DATE               |
|                                       | 0              |  | Ъ              |  | 0              |  | 0              |  | 0              |                                     | 0              |  | 0              |  | N              | :SPTS:                        |
|                                       | MON            |  | FRI            |  | FRI            |  | SAT            |  | MON            |                                     | MON            |  | SUN            |  | TU-F           | WEEK: DAYS                    |
|                                       | 0              |  | Ъ              |  | 0              |  | 0              |  | 0              |                                     | 0              |  | 0              |  | N              | :TOTL:                        |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* OCT24/12 15.36 \*\*\* KVVU-TV \*\*\*

| OCT/12                   |  | о<br>Д            | X<br>5  | STATI<br>M4  | : FINE                             |
|--------------------------|--|-------------------|---|--|------------------------------------|
| 12                       |  | OK'D              | OK'D  | ION MA   | #:REP                              |
| 58475.00                 | BUY#1.<br>BUY#1.<br>BUY#1.<br>BUY#1.<br>2008<br>11#708<br>11#708   | # ±               | BUY#2(  | MAKEGOOD OFF<br>D BUY#8  | # : CD:                            |
| NOV/12                   | 2 8 7 5 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6  | SIM               | O MIS   | ERS:<br>MI<br>O  | TIME PERIOD                        |
| 13000.00                 | TUN/600P SUN/600P-700P SUN/600P-700P MON/730P-800P MON/700P-800P MON/700P-800P MON/930P-1000P MON/930P-1000P MON/930P-1000P MON/930P-1000P MON/930P-1000P MON/900P-930P MON/900P-630P MON/900P-900P MO | SED: TU-F/600P-70 | SED: FRI/800P-900P<br>FER: FRI/800P-900P<br>CMT: PRG CHG. PRE-BOOKED PL | SSED:MON/400P-500P<br>FFER:MON/300P-400P<br>CMT:TP CHG DUE TO WORLD SE | OD : LGTH : SEC : RATE             |
|                          | OCT23 OCT28 OCT29 OCT29 OCT29 OCT29 OCT29 OCT29 OCT29 OCT29 OCT24(3/WK) EXTRA \$1575 BEING SENT  | (2/WK) 3          | OCT26 30 OCT26 30 LS APPROVE.   | OCT29<br>OCT29<br>RIES. PRE-BOOKED PLS AI                              | TE : START : END : : DATE : DATE : |
| CO                       |  | ww<br>ww          | 0 0<br>0 0  | 30S \$   | SPTS:<br>/WK:                      |
| CONTRACT TO:             | 1,025.00<br>325.00<br>950.00<br>950.00<br>4,500.00<br>1,650.00<br>1,800.00<br>1,400.00<br>550.00<br>PHS PHS AP   | 650.              | 3,500.00  | 500.00   | WEEK :                             |
| OTAL 71475.00<br>POTS 53 | PLS ADVISE.  | (OCT24/12)        | (OCT23/12)<br>PLS ADVISE.   | (OCT23/12)<br>PLS ADVISE.  | DAYS : TOTL :SPTS                  |

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 14 % CABL 0%

OVERALL SHARE CLEAR. FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+\*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

## CONTRACT

**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

|                      | Contract / Re  | <u>vision</u> | Alt Orde     | er#            |
|----------------------|----------------|---------------|--------------|----------------|
|                      | 483074         | 1             | 062148       | 10             |
| Product              | •              |               |              |                |
| S BERKLEY FOR SENATI | Ē              |               |              |                |
| Contract Dates       | Estimate #     |               |              |                |
| 10/23/12 - 10/29/12  |                |               |              |                |
| <u>Advertiser</u>    |                |               | Original Da  | ate / Revision |
| Berkley For Senate   |                |               | 10/22/12     | / 10/22/12     |
|                      | Billing Cycle  | Billing       | Calendar     | Cash/Trade     |
|                      | EOM/EOC        | Broado        | ast          | Cash           |
|                      | <u>Station</u> | Accour        | nt Executive | Sales Office   |
|                      | KVVU           | Teresa        | Difuria      | TELEREP-PHIL   |
|                      | Special Hand   | ling          | -            |                |
|                      |                |               |              |                |
|                      | Demographic    |               |              |                |
|                      | Adults 35+     |               |              |                |
| 4                    |                |               |              |                |
|                      |                |               |              |                |
|                      | IDB#           | Adverti       | ser Code     | Product Code   |
|                      | Agency Ref     |               | Adverti      | ser Ref        |

Spots/

| *Line Ch Start Date End Date Description  | Start/End Time                       | Days Length Week              | Rate                | Type Sp     | ots | Amount     |
|---|--------------------------------------|-------------------------------|---------------------|-------------|-----|------------|
| N 1 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4   | M-F 7a-9a<br><u>Rate</u><br>\$700.00 | :30                           |                     | NM          | 4   | \$2,800.00 |
| Spot Ch Date Range Description  | Start/End Time                       | Weekdays Length               | <u>Rate</u>         | <u>Type</u> |     |            |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a  | M-F 7a-9a                            | -TuWThF :30                   | \$700.00            | NM          |     |            |
| See MG 1.17,1.18,1.19,1.20  |                                      |                               |                     |             |     |            |
| 9 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a  | M-F 7a-9a                            | -TuwThF :30                   | <del>\$700.00</del> | NM          |     |            |
| See MG 1.17,1.18,1.19,1.20  |                                      |                               |                     |             |     |            |
| 15 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a                            | -TuWThF :30                   | \$700.00            | NM          |     |            |
| See MG 1.17,1.18,1.19,1.20  |                                      |                               |                     |             |     | ÷          |
| 16 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a                            | -TuWThF :30                   | <del>\$700.00</del> | NM          |     |            |
| See MG 1.17,1.18,1.19,1.20  |                                      | _                             |                     |             |     |            |
| 17 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a                            | -TuWThF :30                   | \$700.00            | NM          |     |            |
| MG for 1.15,1.16,1.9,1.2  |                                      |                               |                     |             |     |            |
| 18 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a                            | -TuWThF :30                   | \$700.00            | NM          |     |            |
| ⊕ MG for 1.15,1.16,1.9,1.2  |                                      |                               |                     |             |     |            |
| 19 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a                            | -TuWThF :30                   | \$700.00            | NM          |     |            |
| ⊕ MG for 1.15,1.16,1.9,1.2  |                                      |                               |                     |             |     |            |
| 20 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a   | M-F 7a-9a                            | -TuWThF :30                   | \$700.00            | NM          |     |            |
| ⊕ MG for 1.15,1.16,1.9,1.2  |                                      |                               |                     |             |     |            |
| N 2 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a  | M-F 7a-9a                            | :30                           |                     | NM          | 1 · | \$700.00   |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>                          | •                             |                     |             |     |            |
| Week: 10/29/12 11/04/12 M 1   | \$700.00                             |                               |                     |             |     |            |
| Spot Ch Date Range Description  | Start/End Time                       | <u>Weekdays</u> <u>Length</u> | <u>Rate</u>         | <u>Type</u> |     |            |
| 3 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a  | M-F 7a-9a                            | M :30                         | <del>\$700.00</del> | NM          |     |            |
| See MG 2.4  |                                      |                               |                     |             |     |            |
| 4 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a  | M-F 7a-9a                            | M :30                         | \$700.00            | NM          |     |            |
| → MG for 2.3 10/29  → |                                      |                               |                     |             |     |            |
| N 3 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a  | M-F 6a-7a                            | :30                           |                     | NM          | 4   | \$2,900.00 |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>                          |                               |                     |             |     |            |
| Week: 10/22/12 10/28/12 -TWTF 4   | \$725.00                             |                               |                     |             |     |            |
|   |                                      |                               |                     |             |     |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract / Revision
 Alt Order #

 483074 /
 06214810

 Contract Dates
 Product
 Estimate #

S BERKLEY FOR SENA

 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/22/12 / 10/22/12

10/23/12 - 10/29/12

| *Line Ch Start Date End Date Description                                   | Start/End Time | Spots/<br>Days Length Week    | Rate   | Type Spots  | Amount     |
|--|----------------|-------------------------------|--|-------------|------------|
| Start Date End Date Weekdays Spots/Week                                    | <u>Rate</u>    |                               | •  |             |            |
| Spot Ch Date Range Description   | Start/End Time | <u>Weekdays</u> <u>Length</u> | <u>Rate</u>  | <u>Type</u> |            |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
| See MG 3.5,3.6,3.7,3.8   | ** 5 0 - 7-    |                               | 4705.00  |             |            |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
| See MG 3.5,3.6,3.7,3.8<br>3 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a      | -TuWThF :30                   | \$725.00   | NM          |            |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a<br>See MG 3.5,3.6,3.7,3.8 | IVI-F 0a-1 a   | -iuwiiip30                    | <del>\$120.00</del>  | 14141       |            |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | -TuWThF :30                   | <del>\$725.00</del>  | NM          |            |
| See MG 3.5,3.6,3.7,3.8<br>5 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a      | -TuWThF :30                   | \$725.00   | NM          |            |
| ⊕ MG for 3.1,3.2,3.3,3.4   | ٥              |                               | ψ120.00  | 1           |            |
| 6 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | -TuWThF :30                   | \$725.00   | NM          |            |
| ® MG for 3.1,3.2,3.3,3.4   |                |                               | *  |             |            |
| 7 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | -TuWThF :30                   | \$725.00   | NM          |            |
| 8 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | -TuWThF :30                   | \$725.00   | NM          |            |
| ® MG for 3.1,3.2,3.3,3.4   |                |                               | ,  |             |            |
| N 4 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a                         | M-F 6a-7a      | :30                           |  | NM 1        | \$725.00   |
| Start Date End Date Weekdays Spots/Week                                    | Rate           |                               |  |             | *          |
| Week: 10/29/12 11/04/12 1 1  | \$725.00       |                               |  |             |            |
| Spot Ch Date Range Description   | Start/End Time | Weekdays Length               | <u>Rate</u>  | <u>Type</u> |            |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | м :30                         | <i>\$725.00</i>  | NM          |            |
| See MG 4.2   |                |                               |  |             |            |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a                           | M-F 6a-7a      | м :30                         | \$725.00   | NM          |            |
|  |                |                               |  |             |            |
| N 5 KVVU 10/23/12 10/26/12 FOX 5 News 5-6am M-F                            | 5a-6a          | :30                           |  | NM 3        | \$1,350.00 |
| Start Date End Date Weekdays Spots/Week                                    | Rate           |                               |  |             |            |
| Week: 10/22/12 10/28/12 -TWTF 3  | \$450.00       | Managed and the second        | D-4-   | T           |            |
| Spot Ch Date Range Description   | Start/End Time | Weekdays Length               | Rate   | <u>Type</u> |            |
| 2 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F                              | 5a-6a          | -TuWThF :30                   | \$450.00   | NM          |            |
| See MG 5.5,5.6,5.7<br>3 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F        | 5a-6a          | -TuWThF :30                   | <del>\$450.00</del>  | NM          |            |
| See MG 5.5,5.6,5.7   | Ja-va          | -iuwiiii                      | <del>Ψ+00.00</del>   | 14101       |            |
| 4 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F                              | 5a-6a          | -TuWThF :30                   | \$450.00   | NM          |            |
| See MG 5.5,5.6,5.7   |                |                               | <b>V</b> / <b>C C</b> · <b>C</b> · · <b>C</b> · · <b>C</b> · · <b>C</b> · · <b>C</b> · · <b>C</b> · · <b>C</b> · · <b>C</b> · · <b>C</b> · · <b>C</b> · <b>C</b> · · · · · · · · · · · · · · · · · · · |             |            |
| 5 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F                              | 5a-6a          | -TuWThF :30                   | \$450.00   | NM          |            |
| ⊕ MG for 5.4,5.2,5.3   |                |                               |  |             |            |
| 6 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F                              | 5a-6a          | -TuWThF :30                   | \$450.00   | NM          |            |
| ⊕ MG for 5.4,5.2,5.3   |                |                               |  |             |            |
| 7 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F                              | 5a-6a          | -TuWThF :30                   | \$450.00   | NM          |            |
| ⊕ MG for 5.4,5.2,5.3   |                |                               |  |             |            |
| N 6 KVVU 10/29/12 10/29/12 FOX 5 News 5-6am M-F                            | 5a-6a          | :30                           |  | NM 1        | \$450.00   |
| Start Date End Date Weekdays Spots/Week                                    | <u>Rate</u>    |                               |  |             |            |
| Week: 10/29/12 11/04/12 1 1  | \$450.00       |                               | _  | _ [         |            |
| Spot Ch Date Range Description   | Start/End Time | Weekdays Length               | Rate   | <u>Type</u> |            |
| 1 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F                              | 5a-6a          | M::30                         | \$450.00   | NM          |            |
| See MG 6.2   | E- 0-          |                               | <b>#450.00</b>   | NINA        |            |
| 2 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F                              | 5a-6a          | M :30                         | \$450.00   | NM          |            |
| ® MG for 6.1 10/29   |                |                               |  |             | 40.000.00  |
| N 7 KVVU 10/23/12 10/26/12 The Dr.Oz Show                                  | 4-5p           | :30                           |  | NM 4        | \$2,000.00 |
| Start Date   | <u>Rate</u>    |                               |  | I           |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/22/12 / 10/22/12

|  |                                 | Spots/           |                         |       |            |
|--|---------------------------------|------------------|-------------------------|-------|------------|
| *Line Ch Start Date End Date Description   | Start/End Time                  | Days Length Week | Rate Type               | Spots | Amount     |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TF-         2 | <u>Rate</u><br>\$500.00         | 2000             |                         | ·     |            |
| Spot Ch Date Range Description   | Start/End Time                  | Weekdays Length  | <u>Rate</u> <u>Type</u> |       |            |
| 1 KVVU 10/22/12-10/28/12 The Dr.Oz Show<br>See MG 7.9.7.10   | 4-5p                            | -TuF :30         | \$500.00 NM             |       |            |
| 2 KVVU 10/22/12-10/28/12 The Dr.Oz Show<br>See MG 7.9.7.10   | 4-5p                            | -TuF :30         | \$500.00 NM             |       |            |
| 5 KVVU 10/24/12-10/25/12 Dr Oz   | 3-4p                            | WTh :30          | \$ <del>275.00</del> NM |       |            |
| See MG 7.8     KVVU 10/24/12-10/25/12 Dr Oz  | 3-4p                            | wTh :30          | \$ <del>275.00</del> NM |       |            |
| <ul><li>⊕ See MG 7.7</li><li>7 KVVU 10/24/12-10/24/12 Dr Oz</li></ul>  | 3-4p                            | W :30            | \$500.00 NM             |       |            |
|  | 3-4p                            | Th :30           | \$500.00 NM             |       |            |
| ⊕ MG for 7.5 10/24     9 KVVU 10/22/12-10/28/12 The Dr.Oz Show   | 4-5p                            | -TuF :30         | \$500.00 NM             |       |            |
| MG for 7.2,7.1     KVVU 10/22/12-10/28/12 The Dr.Oz Show   | 4-5p                            | -TuF :30         | \$500.00 NM             |       |            |
| ⊕ MG for 7.2,7.1   | •                               |                  |                         |       |            |
| N 8 KVVU 10/29/12 10/29/12 The Dr.Oz Show  Start Date  | 4-5p<br><u>Rate</u><br>\$500.00 | :30              | NM                      | 1     | \$500.00   |
| Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description   | Start/End Time                  | Weekdays Length  | Rate Type               |       |            |
| 1 KVVU 10/29/12-11/04/12 The Dr.Oz Show  | 4-5p                            |                  | \$500-00 NM             |       |            |
| See MG 8.2<br>2 KVVU 10/29/12-10/29/12 Dr Oz   | 3-4p                            | M: 30            | \$500.00 NM             |       |            |
| N 9 KVVU 10/23/12 10/26/12 MORE Access   | 6-7pm                           | :30              | NM                      | 4     | \$2,600.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4  | Rate<br>\$350.00                |                  |                         |       | +-1        |
| Spot Ch Date Range Description   | Start/End Time                  | Weekdays Length  | <u>Rate</u> <u>Type</u> |       |            |
| 1 KVVU 10/22/12-10/28/12 MORE Access<br>See MG 9.5.9.6   | 6-7pm                           | -TuWThF :30      | \$350.00 NM             |       |            |
| 4 KVVU 10/22/12-10/28/12 MORE Access   | 6-7pm                           | -TuWThF :30      | \$350.00 NM             |       |            |
| See MG 9.5,9.6<br>5 KVVU 10/23/12-10/26/12 MORE Access   | 630-7pm                         | -TuF :30         | \$650.00 NM             |       |            |
| MG for 9.1,9.4     KVVU 10/23/12-10/26/12 MORE Access  | 630-7pm                         | -TuF :30         | \$650.00 NM             |       |            |
| ⊕ MG for 9.1,9.4   |                                 |                  |                         |       | ****       |
| N 10 KVVU 10/29/12 10/29/12 MORE Access Start Date End Date Weekdays Spots/Week  | 6-7pm<br><u>Rate</u>            | :30              | · NM                    | 1     | \$650.00   |
| Week: 10/29/12 11/04/12 1 1  | \$350.00                        |                  |                         |       |            |
| N 11 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p  Start Date End Date Weekdays Spots/Week                                   | <u>Rate</u>                     | :30              | NM                      | 3     | \$3,075.00 |
| Week: 10/22/12   | \$550.00                        |                  | J                       |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order# 483074 / 06214810 Product **Contract Dates** Estimate # 10/23/12 - 10/29/12 S BERKLEY FOR SENA

<u>Advertiser</u> Original Date / Revision 10/22/12 / 10/22/12 **Berkley For Senate** 

|  |   | Spots/                           |  |             |
|--|---|----------------------------------|--|-------------|
| *Line Ch Start Date End Date Description   | Start/End Time                                    | Days Length Week                 | Rate Type Spots                            | Amount      |
| Start Date End Date Weekdays Spots/N<br>Spot Ch Date Range Description<br>1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF              | Start/End Time                                    | Weekdays Length -TuWThF :30 \$56 | <u>Rate Type</u><br>50.00 NM               |             |
| See MG 11.5,11.6<br>3 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF<br>See MG 11.5,11.6  | 530-6p M-F 530-6p                                 | -тиWThF :30 \$5                  | 50.00 NM                                   |             |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF<br>Credited  | 530-6p M-F 530-6p                                 | -тиwтhғ :30 <b>\$1</b> ,0;       | 2 <del>5.00</del> NM                       |             |
| 5 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF  MG for 11.3,11.1  | 530-6p M-F 530-6p                                 | -TuF :30 \$1,02                  | 25.00 NM                                   |             |
| 6 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF<br>MG for 11.3,11.1  | 530-6p M-F 530-6p                                 | -TuF :30 \$1,02                  | 25.00 NM                                   |             |
| D 12 KVVU 10/29/12 10/29/12 Fox 5 News at 5 MF   | 530-6p M-F 530-6p                                 | :30                              | NM 0                                       | \$0.00      |
| N 13 KVVU 10/28/12 10/28/12 Extra Weekend  Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/121 1                         | Su 6-7p<br><u>Veek Rate</u><br>\$325,00           | :30                              | NM 1                                       | \$325.00    |
| N 14 KVVU 10/23/12 10/26/12 TMZ  | 730-8p  | :30                              | NM 2                                       | \$2,700.00  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/22/12 10/28/12 -TWTF 4                                   | •   |                                  | 1110                                       | ΨΔ,1. σσ/σσ |
| Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 TMZ  | <u>Start/End Time</u><br>730-8p                   | Weekdays Length -TuWThF :30 \$6  | <u>Rate</u> <u>Type</u><br>75.00 <i>NM</i> |             |
| See MG 14.5,14.6<br>2 KVVU 10/22/12-10/28/12 TMZ<br>See MG 14.5,14.6   | 730-8p  | -тиwтhF :30 <del>\$6</del>       | 75.00 NM                                   |             |
| 3 KVVU 10/22/12-10/28/12 TMZ<br>Credited   | 730-8p  | -TuWThF :30 \$1,34               | 50.00 NM                                   |             |
| 4 KVVU 10/22/12-10/28/12 TMZ<br>Credited   | 730-8p  | -TuWThF :30 \$1,30               | 50.00 NM                                   |             |
| 5 KVVU 10/23/12-10/26/12 TMZ  ⊕ MG for 14.2,14.1   | 730-8p  | -TuF :30 \$1,38                  | 50.00 NM                                   |             |
| 6 KVVU 10/23/12-10/26/12 TMZ  ⊕ MG for 14.2,14.1   | 730-8p  | -TuF :30 \$1,38                  | 50.00 NM                                   |             |
| N 15 KVVU 10/29/12 10/29/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/29/12 11/04/12 1 1       | 730-8p<br><u>Veek</u> <u>Rate</u><br>\$675.00     | :30                              | <b>NM</b> 1                                | \$1,350.00  |
| N 16 KVVU 10/23/12 10/26/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/22/12 10/28/12 -TWTF 4 | M-F 7-730p<br><u>Veek</u> <u>Rate</u><br>\$500.00 | :30                              | NM 2                                       | \$2,300.00  |



Contract / Revision Alt Order # 06214810 483074 /

Contract Dates **Product** Estimate # 10/23/12 - 10/29/12 S BERKLEY FOR SENA

Advertiser Original Date / Revision 10/22/12 / 10/22/12 **Berkley For Senate** 

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|   |                               |                             | Spots/                                   |                   |  |
|---|-------------------------------|-----------------------------|--|-------------------|--|
| *Line Ch Start Date End Date Description  | Start/End Time                | Days Length \               | Veek Rate                                | Type Spots        | Amount   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u><br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> | <u>Rate</u><br>Start/End Time | <u>Weekdays</u> <u>Leng</u> | th Rate                                  | <u>Type</u>       | And the second s |
| 1 KVVU 10/22/12-10/28/12 Extra<br>See MG 16.7.16.8  | M-F 7-730p                    | -TuWThF ::                  | 30 \$500.00                              | NM                |  |
| 2 KVVU 10/22/12-10/28/12 Extra<br>See MG 16.5,16.6  | M-F 7-730p                    | -TuWThF :3                  | 30 \$ <del>500.00</del>                  | NM                |  |
| 3 KVVU 10/22/12-10/28/12 Extra<br>See MG 16.5,16.6  | M-F 7-730p                    | -TuWThF                     | 30 <del>\$500.00</del>                   | · NM              |  |
| 4 KVVU 10/22/12-10/28/12 Extra<br>See MG 16.7,16.8  | M-F 7-730p                    | -TuWThF :3                  | 30 \$ <del>500.00</del>                  | NM                |  |
| 5 KVVU 10/24/12-10/25/12 Extra  | M-Sa 8-10p/Su                 | 7-1WTh:                     | 30 <del>\$500.00</del>                   | NM                |  |
| See MG 16.9     6 KVVU 10/24/12-10/25/12 Extra  | M-Sa 8-10p/Su                 | 7-1WTh ;3                   | 30 <del>\$500.00</del>                   | NM .              |  |
| See MG 16.9     7 KVVU 10/23/12-10/26/12 Extra  | M-F 7-730p                    | -TuF :3                     | 30 <b>\$950.00</b>                       | NM                |  |
| ** Credited**     ** 8 KVVU 10/23/12-10/26/12 Extra**   | M-F 7-730p                    | -TuF :3                     | 80 \$950.00                              | NM                |  |
| <ul><li>MG for 16.4,16.1</li><li>9 KVVU 10/24/12-10/25/12 Extra</li><li>MG for 16.5,16.6</li></ul>                                | M-Sa 8-10p/Su 7               | 7-1WTh :3                   | \$1,350.00                               | ММ                |  |
| N 17 KVVU 10/29/12 10/29/12 Extra   | M-F 7-730p                    | :30                         |  | NM 1              | \$950.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         1         1     | <u>Rate</u><br>\$500.00       |                             |  |                   |  |
| D 19 KVVU 10/25/12 10/25/12 Glee  | Thu 9p-10p                    | :30                         |  | NM 0              | \$0.00   |
| N 20 KVVU 10/26/12 10/26/12 Touch   | Fri 8p-9p                     | :30                         |  | NMI 1             | \$3,500.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1                                    | <u>Rate</u><br>\$1,000.00     |                             |  |                   |  |
| Spot Ch Date Range Description  | Start/End Time                | Weekdays Leng               | th Rate                                  | <u>Type</u>       |  |
| 1 KVVU 10/22/12-10/28/12 Touch  | Fri 8p-9p                     |                             | 30 \$1,000.00                            | NM                |  |
| See MG 20.2   |                               | _                           |  |                   |  |
| 2 KVVU 10/26/12-10/26/12 Kitchen Nightmares  MG for 20.1 10/26  | Fri 8p-9p                     | F :3                        | 30 \$3,500.00                            | NM                |  |
| N 21 KVVU 10/29/12 10/29/12 Bones   | Mon 8p-9p                     | :30                         |  | NM 1              | \$4,500.00   |
| Start Date End Date Weekdays Spots/Week   | Rate                          | .30                         |  | INIVI             | φ4,500.00  |
| Week: 10/29/12 11/04/12 1 1   | \$4,500.00                    |                             |  |                   |  |
| N 22, KVVU 10/23/12 10/23/12 New Girl/The Mindy Project   |                               | :30                         | 4  | NM 1              | \$5,500.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/12 -T 1                                  | <u>Rate</u><br>\$5,500.00     |                             |  |                   |  |
| D 23 KVVU 10/24/12 10/24/12 The X Factor  | The X Factor                  | :30                         |  | NM 0              | \$0.00   |
| D 24 KVVU 10/25/12 10/25/12 The X Factor  | The X Factor                  | :30                         |  | NM 0              | \$0.00   |
| D 25 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p  | 1045p-11p                     | :30                         |  | NM 0              | \$0.00   |
| D 26 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p   |                               | :30                         |  | NM 0              | \$0.00   |
| N 27 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p   | 10-11p Sat                    | :30                         |  | NM 1              | \$1,500.00   |
| Start Date End Date Weekdays Spots/Week   | Rate                          |                             |  |                   |  |
| Week: 10/22/12 10/28/122- 2   | \$800.00<br>Start/End Time    | Wookdays Leng               | th Pate                                  | Type              |  |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 FOX 5 News Sat 10-11p                                | 10-11p Sat                    | Weekdays Leng               | <u>th Rate</u><br>30 <del>\$800.00</del> | <u>Type</u><br>NM |  |
| See MG 27.3<br>2 KVVU 10/22/12-10/28/12 FOX 5 News Sat 10-11p   | 10-11p Sat                    | sa :3                       | 30 <del>\$800.00</del>                   | NM                |  |
| See MG 27.3 3 KVVU 10/27/12-10/27/12 FOX 5 News Sat 10-11p  MG for 27.1,27.2  | 10-11p Sat                    | Sa :3                       | \$1,500.00                               | NM                |  |



Contract / Revision Alt Order # 483074 / 06214810

Contract Dates **Product** Estimate # 10/23/12 - 10/29/12 S BERKLEY FOR SENA

Advertiser Original Date / Revision 10/22/12 / 10/22/12 **Berkley For Senate** 

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|  |                | Spo                | its/                   |               |      |            |
|--|----------------|--------------------|------------------------|---------------|------|------------|
| *Line Ch Start Date End Date Description   | Start/End Time | Days Length We     | ek Rate                | Type S        | pots | Amount     |
| N 28 KVVU 10/23/12 10/26/12 Fox 5 News M-F 10p-11p   | 10p-11p        | :30                |                        | NM            | 4    | \$8,600.00 |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u>    |                    |                        |               |      |            |
| Week: 10/22/12   | \$1,325.00     |                    |                        |               |      |            |
| Spot Ch Date Range Description   | Start/End Time | Weekdays Length    | <u>Rate</u>            | <u>Type</u>   |      |            |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF :30        | <del>\$1,325.00</del>  | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  |                |                    |                        |               |      |            |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF ;30        | <del>\$1,325.00</del>  | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  |                |                    |                        |               |      |            |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF :30        | \$ <del>1,325.00</del> | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  |                |                    |                        |               |      |            |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF <i>:30</i> | <del>\$1,325.00</del>  | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  |                |                    |                        |               |      |            |
| 5 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF :30        | <del>\$1,325.00</del>  | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  |                |                    | 4                      |               |      |            |
| 6 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF :30        | \$1,325.00             | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  |                | ! _                | 44.005.00              |               |      |            |
| 7 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF :30        | <del>\$1,325.00</del>  | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  | 40 44          |                    | 44 005 00              | A / A 4       |      |            |
| 8 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF :30        | <del>\$1,325.00</del>  | NM            |      |            |
| See MG 28.9,28.10,28.11,28.12  | 40 44          | mounte .00         | <b>#0.450.00</b>       | NINA          |      |            |
| 9 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p  | 10p-11p        | -TuWThF :30        | \$2,150.00             | NM            |      |            |
| MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5   | 40             | TUUTHE .20         | P2 450 00              | NIA           |      |            |
| 10 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p   | 10p-11p        | -TuWThF :30        | \$2,150.00             | NM            |      |            |
| (h) MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5   | 10p-11p        | -TuWThF :30        | \$2,150.00             | NM            |      |            |
| 11 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p   | τορ-ττρ        | -1uw111F30         | φ2,150.00              | INIVI         |      |            |
| <ul> <li>MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5</li> <li>12 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p</li> </ul> | 10p-11p        | -TuWThF :30        | \$2,150.00             | NM            |      |            |
| · ·  | Top-TTp        | -1uw111F50         | φ2,150.00              | IVIVI         |      |            |
| ® MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5   |                |                    |                        |               |      | 40.450.00  |
| N 29 KVVU 10/29/12 10/29/12 Fox 5 News M-F 10p-11p   | 10p-11p        | :30                |                        | NM            | 1    | \$2,150.00 |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u>    |                    |                        | Ī             |      |            |
| Week: 10/29/12 11/04/12 2 2  | \$1,325.00     | Managed Lameth     | Dete                   | т             |      |            |
| Spot Ch Date Range Description   | Start/End Time | Weekdays Length    | Rate                   | <u>Type</u>   |      |            |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p  | 10p-11p        | M:30               | \$1,325.00             | NM            |      |            |
| See MG 29.3  | 10- 11-        | v .20              | ¢4 225 00              | MAA           |      |            |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p  | 10p-11p        | M :30              | \$ <del>1,325.00</del> | NM            |      |            |
| See MG 29.3  | 10p-11p        | M :30              | \$2,150.00             | NM            |      |            |
| 3 KVVU 10/29/12-10/29/12 Fox 5 News M-F 10p-11p  | 10p-11p        | .30                | φ2,150.00              | INIVI         |      |            |
| ® MG for 29:2,29.1   |                |                    |                        | <del></del> - |      |            |
| N 30 KVVU 10/23/12 10/26/12 Fox 5 News M-F 11p   | M-F 11-1135p   | :30                |                        | NM            | 4    | \$7,800.00 |
| Start Date End Date Weekdays Spots/Week  | Rate           |                    |                        | 1             |      |            |
| Week: 10/22/12   | \$825.00       |                    |                        | I             |      |            |



|                                       | Contract / Revision          | Alt Order #            |
|---------------------------------------|------------------------------|------------------------|
|                                       | 483074 /                     | 06214810               |
| Contract Dates<br>10/23/12 - 10/29/12 | Product<br>S BERKLEY FOR SEI | Estimate #             |
| Advertiser                            | Ori                          | iginal Date / Revision |
| Berkley For Senate                    |                              | 10/22/12 / 10/22/12    |

|  |                | Spo                           |                     |             |                |
|--|----------------|-------------------------------|---------------------|-------------|----------------|
| *Line Ch Start Date End Date Description       | Start/End Time | Days Length We                | ek Rate             | Type Spots  | Amount         |
| Start Date End Date Weekdays Spots/Week        | <u>Rate</u>    |                               |                     |             |                |
| Spot Ch Date Range Description                 | Start/End Time | Weekdays Length               | <u>Rate</u>         | <u>Type</u> |                |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | \$825.00            | NM          |                |
| See MG 30.5,30.6,30.7,30.8                     |                |                               |                     |             |                |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | \$825.00            | NM          |                |
| See MG 30.5,30.6,30.7,30.8                     |                |                               |                     |             |                |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | <del>\$825.00</del> | NM          |                |
| See MG 30.5,30.6,30.7,30.8                     | ·              |                               |                     |             |                |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | <del>\$825.00</del> | NM          |                |
| See MG 30.5,30.6,30.7,30.8                     |                |                               |                     |             |                |
| 5 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | \$1,950.00          | NM          |                |
| MG for 30.2,30.3,30.4,30.1                     |                |                               |                     |             |                |
| 6 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | \$1,950.00          | NM          |                |
| ⊕ MG for 30.2,30.3,30.4,30.1                   |                |                               |                     |             |                |
| 7 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | \$1,950.00          | NM          |                |
| ⊕ MG for 30.2,30.3,30.4,30.1                   |                |                               |                     |             |                |
| 8 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p    | M-F 11-1135p   | -TuWThF :30                   | \$1,950.00          | NM          |                |
| ⊕ MG for 30.2,30.3,30.4,30.1                   |                |                               |                     |             |                |
| N 31 KVVU 10/29/12 10/29/12 Fox 5 News M-F 11p | M-F 11-1135p   | :30                           |                     | NM 1        | \$1,950.00     |
| Start Date End Date Weekdays Spots/Week        | <u>Rate</u>    |                               |                     |             |                |
| Week: 10/29/12 11/04/12 1 1                    | \$825.00       |                               |                     |             |                |
| Spot Ch Date Range Description                 | Start/End Time | <u>Weekdays</u> <u>Length</u> | <u>Rate</u>         | <u>Type</u> |                |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 11p    | M-F 11-1135p   | M :30                         | <del>\$825.00</del> | NM          |                |
| See MG 31.2                                    |                |                               |                     |             |                |
| 2 KVVU 10/29/12-10/29/12 Fox 5 News M-F 11p    | M-F 11-1135p   | M :30                         | \$1,950.00          | NM          |                |
|  |                |                               |                     |             |                |
|  |                | T                             | otals               | 49          | \$61,200.00    |
|  |                | ı                             | Otale               |             | + - 1,m - 0.00 |

Berkley For Senate

| Time Period        | # of Spots | Gross Amount | Net Amount  |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 39         | \$47,275.00  | \$40,183.75 |
| 10/29/12 -10/29/12 | 10         | \$13,925.00  | \$11,836.25 |
| Totals             | 49         | \$61,200.00  | \$52,020.00 |

| Signature: | Date: |  |
|------------|-------|--|
| _          |       |  |

HEADLINE# 6214810 TRF# 483074 MOD# 3: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

及EP \$\$\$

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP FAX# 610-225-1191 \*\*CHANGES\*\* OCT23/12 14.42 \*\*\* KVVU-TV \*\*\*

ADV CITY TAX FLIGHT PRDCT ORDER AGY DATES OCT23/12 10 BERKLEY FOR SENATE EST# ADV. AGY. STATE NAME NAME TAX SHORR JOHNSON MAGNUS POLI/S BERKLEY OCT29/12 PHILADELPHIA, 1831 CHESTNUT STREET CONTRACT WK-1 # COMMENTS: 6214810 PA 19103 /D/SEN/NV CO-OP (LHNH, BILLING ORDER, NEEDED INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-MICHAEL 〇月月.# LOCAL TERESA DIFURIA 762 D'ETTORRE DATE REGIONAL SALESMAN OCT23/12 # 14. .42

REP: CONVERTED LINES 1-4 TO ADDED NEW :60S SPOTS \*\*REVISION\*\* :60s

NEW TOTAL \$69900 PLS CNF THANKS

THIS H S Þ CASH IN ADVANCE SCHEDULE

CON

N N

STA:

SHELLEY BERKLEY FOR SENATE

| PROGRAM : ORD COM1:  | N         | PROGRAM : ORD COM1: ORD COM2: CON COM1:              | Н            | : "LINE#:REP :                          |
|----------------------|-----------|--|--------------|---|
| : TMC:               | SZ 7      | GRAM: COM1: COM1:                                    | SZ 7         | : CD:                                   |
| NEWS<br>REVISED RATE | 700A-900A | NEWS REVISED RATE AND S CONVERTING TO:60S MAX 4X DAY | SZ 700A-900A | TIME PERIOD                             |
| RATE AND SPOTS       | 30        | RATE AND SPOTS<br>ING TO:60S                         | 30           | : LGTH : SEC                            |
|                      | \$700.00  |  | \$700.00     | RATE                                    |
|                      | 10/29     |  | 10/23        | : START                                 |
|                      | 10/29     |  | 10/26        | : END                                   |
|                      | 0         |  | Н            | :SPTS                                   |
|                      |           |  |              | END :SPTS: WEEK :<br>DATE : /WK: INVT : |
|                      | MON       |  | TU-E         | : DAYS                                  |
|                      | 0         |  | Н            | :TOTL:                                  |

ORD COM2:

CONVERTING

TO

:60s

## REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| PROGRAM: NEWS ORD COM1: ADD STATION MAKEGOOD OFFERS: M4 UNRESL BUY#8 MISSED:MO CMT:TP | 40 A 1200N-100P | PROGRAM : NEWS ORD COM1: ADD | 39 A 1200N-100P | PROGRAM: NEWS ORD COM1: CONVERTED:60S | 38 A 700A-900A | PROGRAM: NEWS ORD COM1: CONVERTED:60S | 37 A 700A-900A | PROGRAM: NEWS ORD COM1: CONVERTED:60S | 36 A 600A-700A | PROGRAM: NEWS ORD COM1: CONVERTED:60S | 35 A 600A-700A | PROGRAM: NEWS ORD COM1: REVISED RATE ORD COM2: CONVERTING TO | 4 SZ 600A-700A | PROGRAM: NEWS ORD COM1: REVISED RATE ORD COM2: CONVERTING TO CON COM1: MAX 1X DAY | 3 SZ 600A-700A | :LINE#:REP :CD: TIME PERIOD : |
|---|-----------------|------------------------------|-----------------|---------------------------------------|----------------|---------------------------------------|----------------|---------------------------------------|----------------|---------------------------------------|----------------|--|----------------|---|----------------|-------------------------------|
| N/400P-500P<br>N/300P-400P<br>CHG DUE TO  | 60              |                              | 60              | S                                     | 60             | S                                     | o<br>O         | Ō                                     | 60             | S                                     | 60             | <br>60<br>8  | 30             | : 60 S  | 30             | : LGTH : SEC :                |
| WORLD SERIES.   | \$750.00        | 10/24 10/25,005/000          | \$750.00        |                                       | \$1,400.00     |                                       | \$1,400.00     |                                       | \$1,450.00     |                                       | \$1,450.00     |  | \$725.00       |   | \$725.00       | RATE                          |
| COPS PRE-BOOKED   | 10/29           | 5000                         | 10/24           |                                       | 10/29          |                                       | 10/24          |                                       | 10/29          |                                       | 10/24          |  | 10/29          |   | 10/23          | : START                       |
| PLS   | 10/29           | Divo                         | 10/26           |                                       | 10/29          |                                       | 10/26          |                                       | 10/29          |                                       | 10/26          |  | 10/29          |   | 10/26          | : END<br>: DATE               |
| 30S \$500.00<br>30S \$500.00<br>APPROVE.  | Н               | Divorce of                   | w               | •                                     | Н              |                                       | ω              |                                       | <b>1</b>       | ,                                     | ω              |  | 0              |   | Н              | : SPTS: WEEK                  |
| O (OCT23/12) O PLS ADVISE   | MON             |                              | W-F             |                                       | MON            |                                       | W-F            |                                       | MON            |                                       | W-F            |  | MON            |   | TU-F           | : DAYS                        |
| 12)<br>ISE  | Ъ               |                              | ω               |                                       | Н              |                                       | ω              |                                       | щ              |                                       | ω              |  | 0              |   | Ч              | :TOTL:                        |

## REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET FAX# 610-225-1191

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP \*\*CHANGES\*\* OCT23/12 14.42 \*\*\* KVVU-TV \*\*\*

HEADLINE# 6214810 TRF# 483074 MOD# 3: UNAPPROVED REV #1 \$\$\$

| OCT/12         |  |                   |                 |                  |                 |                      |               |               |               |               |               |                |               | 9<br>M              |                              |                     | М<br>5              | STATI        |            | :LINE                   |
|----------------|--|-------------------|-----------------|------------------|-----------------|----------------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------------|------------------------------|---------------------|---------------------|--------------|------------|-------------------------|
| ហ              |  |                   |                 |                  |                 |                      |               |               |               |               |               |                |               | UNRESL              |                              |                     | UNRESL              | ION MAKEGOOD | :LINE#     | #:REP                   |
| 3800.00        |  |                   |                 |                  |                 |                      | BUY#2         | BUY#1         | BUY#17        | BUY#1         | BUY#1         | BUY#1          |               | BUY#9               |                              |                     | BUY#2               | GOOD OFF     | ••         | :CD: F                  |
| NOV/12         |  |                   |                 |                  |                 | 0.                   | Н             | 80            | 7             | (Ji           | ω             | Ч              | 0             | MI                  |                              | 0                   | O MI:               | FERS:        |            | TIME PERIOD             |
| 16100.00       | & W-F,M/900A-1000A<br>CMT:SPOTS N/A DUE TO SPORTS. | & W-F,M/700A-900A | & FRI/600P-630P | & FRI/900P-1000P | & MON/900P-930P | FFER: MON/930P-1000P | MON/800P-900P | SAT/700P-800P | MON/700P-730P | MON/730P-800P | SUN/600P-700P | TU-F/530P-600P | MON/600P-700P | SSED:TU-F/600P-700P | CMT: PRG CHG. PRE-BOOKED PLS | FFER: FRI/800P-900P | SSED: FRI/800P-900P |              |            | IOD : LGTH : SEC : RATE |
|                | OCT24(2/WK)<br>SEE MG OFFER.                       | OCT24 (4/WK)      | OCT26           | OCT26            | OCT29           | OCT29                | OCT29         | OCT27         | OCT29         | OCT29         | OCT28         | OCT23          | OCT29         | OCT23 (2/WK)        | APPROVE.                     | OCT26               | OCT26               |              | : DATE     | : START                 |
|                | H LON  |                   |                 |                  |                 |                      |               |               |               |               |               |                |               |                     |                              |                     |                     |              | : DAT      | : END                   |
|                | 30<br>RE-  | 0                 | 0               | 0                | 0               | 308                  | 0             | 0             | 0             | 0             | 0             | 0              | 0             | 0                   |                              | 30S                 | 0                   |              | 王: /       | :SPT                    |
| CONTRACT TOTAL | 275.00<br>D PLS AP                                 | 700               | 900.0           | 4,0              | ω<br>Ν          | 1,350.               | 4,            | 325           | 950.0         | 1,            | 325           | $\vdash$       | 650           | Ø                   |                              | 500.0               | ω, σ                |              | WK: INVT : | S: WEEK :               |
| 69             | PROVE.   |                   |                 |                  |                 | PLS ADVIS            |               |               |               |               |               |                |               | (OCT23/12           |                              | PLS ADVIS           | (OCT23/1:           |              |            | DAYS                    |
| 900.00         |  |                   |                 |                  |                 | · 된 S                |               |               |               |               |               |                |               | 2)                  |                              | S. ₩                | 2)                  |              | :SPTS:     | :1011:                  |

TOTAL SPOTS

ω

MARKET TOTALS \$265,780 KVVU 25% KSNV 0 2 0 % KLAS 32% KTNV 218 KVMY 18 KVCW 1% CABL 0%

OVERALL SHARE CLEAR. FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+\*

MOD CODE

A-ADD

P-CLASS, PLAN, SECT B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF PER WEEK THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

TRF# 483074 REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

REP \$\$\$

HEADLINE# 6214810 MOD# 2: UNAPPROVED

CREDIT FAX# 610-225-1191
RISK !!!
REPORT FROM REP
\*\*CHANGES\*\* \* OCT22/12 13.17
\*\*\* KVVU-TV \*\*\*

AGY ADV ORDER PRDCT # 10 BERKLEY FOR ADV. AGY. SENATE EST# NAME NAME SHORR POLI/S BERKLEY PHILADELPHIA, 831 CHESTNUT STREET CONTRACT JOHNSON MAGNUS # COMMENTS: 6214810 PA /D/SEN/NV 19103 (HHNE, ORDER, INVOICE) CLASS: BUYER NAME REP.# SALES PRSN NATL. PH-MICHAEL OFF.# TERESA DIFURIA LOCAL 762 D'ETTORRE SALESMAN REGIONAL #

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING

NEEDED DATE OCT22/12 μω.

STA: REP: REVISED ORDER
NEW TOTAL \$61,200
PLS CNF THANKS TO ROSE FR NIKKI (-5245)

CON CM SHELLEY BERKLEY THIS ΙS Þ FOR SENATE CASH IN ADVANCE SCHEDULE

| PROGRAM : ORD COM1:                | 3 RZ 6    | PROGRAM : ORD COM1:      | N<br>*    | PROGRAM : ORD COM1: CON COM1:        | ₽<br>*    | : LINE#:REP :CD: |
|------------------------------------|-----------|--------------------------|-----------|--------------------------------------|-----------|------------------|
| NEWS<br>REVISED RATE<br>MAX 1X DAY | 600A-700A | NEWS<br>REVISED RATE AND | 700A-900A | NEWS<br>REVISED RATE !<br>MAX 4X DAY | 700A-900A | TIME PERIOD      |
|                                    | 30        | AND SPOTS                | 30        | AND SPOTS                            | 30        | LGTH : SEC :     |
|                                    | \$725.00  |                          | \$700.00  |                                      | \$700.00  | RATE             |
|                                    | 10/23     |                          | 10/29     |                                      | 10/23     | : START          |
|                                    | 10/26     |                          | 10/29     |                                      | 10/26     | : END            |
|                                    | 4         |                          | Н         |                                      | 4         | : SPTS: WEEK     |
|                                    | TU-F      |                          | MON       |                                      | TU-F      | K : DAYS         |
|                                    | 4         |                          | 1         |                                      | 4         | :TOTL:           |

|         |        | *     | 2           |                 |         |  |               | PROGRAM : MORE ORD COM1: REVISED RATE  |
|---------|--------|-------|-------------|-----------------|---------|--|---------------|--|
| Н       | MON    |       | Н           | 10/29           | 10/29   | \$650.00                                     | 30            | 10 RZ 600P-700P  |
|         | ~}     | 10/25 | 10/24 10/25 | 0               |         |  |               | PROGRAM : MORE ORD COM1: REVISED RATE CON COM1: MAX 1X DAY                             |
| 4       | TU-F   | -     | 44          | 10/26           | 10/23   | \$650.00                                     | 30            | 9 RZ 600P-700P   |
|         |        |       |             |                 | hander. | (N)  |               | PROGRAM: DR OZ<br>ORD COM1: REVISED RATE   |
| Ľ       | MON    |       | Ь           | 10/29           | 10/29   | \$500.00                                     | 30            | 8 RZ 400P-500P   |
|         |        |       |             |                 | /WK     | LINE-7 FOR 1 SPOT/WK<br>LINE-7 FOR 1 SPOT/WK | OCT24 ON LINE | PROGRAM : DR OZ ORD COM1: REVISED RATE THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR |
| N       | HL-M   |       | N           | 10/25           | 10/24   | \$500.00                                     | 30            | 33 RZ 300P-400P  |
|         |        |       |             |                 |         |  |               | PROGRAM : DR OZ ORD COM1: REVISED RATE CON COM1: MAX 1X DAY                            |
| И       | TU-F   |       | N           | 10/26           | 10/23   | \$500.00                                     | 30            | 7 RZ 400P-500P   |
|         |        |       |             |                 |         |  |               | PROGRAM : NEWS ORD COM1: REVISED RATE  |
| ш       | MON    |       | Р           | 10/29           | 10/29   | \$450.00                                     | 30            | 6 RZ 500A-600A   |
|         |        |       |             |                 |         |  | AND SPOTS     | PROGRAM: NEWS ORD COM1: REVISED RATE. CON COM1: MAX 1X DAY                             |
| ω       | TU-F   |       | ω           | 10/26           | 10/23   | \$450.00                                     | 30            | 5 * 500A-600A  |
|         |        |       |             |                 |         |  |               | PROGRAM : NEWS ORD COM1: REVISED RATE  |
| ŀΊ      | MON    |       | 1           | 10/29           | 10/29   | \$725.00                                     | 30            | 4 RZ 600A-700A   |
| : TOTL: | : DAYS | WEEK  | :SPTS:      | : END<br>: DATE | : START | : RATE                                       | : LGTH : SEC  | :LINE#:REP :CD: TIME PERIOD :  |

| PROGRAM : ORD COM1:       | 17 RZ     | PROGRAM: ORD COM1: ORD COM2: THIS IS A                       | &<br>*     | PROGRAM : ORD COM1: CON COM1:       | ⊔<br>ത<br>* | PROGRAM : ORD COM1:     | 15 RZ      | PROGRAM : ORD COM1: CON COM1:     | 14 *       | PROGRAM :                         | 13 RZ     | PROGRAM : ORD COM1: | 12 SZ     | PROGRAM : ORD COM1:                      | 111 *      | :LINE#:REP :CD |
|---------------------------|-----------|--|------------|-------------------------------------|-------------|-------------------------|------------|-----------------------------------|------------|-----------------------------------|-----------|---------------------|-----------|--|------------|----------------|
| : EXTRA<br>: REVISED RATE | 700P-730P | EXTRA TP CHG DUE TO REVISED RATE MAKE-GOOD FOR MAKE-GOOD FOR | 900P-930P  | EXTRA<br>REVISED RATE<br>MAX 1X DAY | 700P-730P   | : TMZ<br>: REVISED RATE | 730P-800P  | TMZ<br>REVISED RATE<br>MAX 1X DAY | 730P-800P  | : EXTRA WEEKEND<br>: REVISED RATE | 600P-700P | : NEWS              | 530P-600P | : NEWS<br>: REVISED RATE<br>: MAX 1X DAY | 530P-600P  | : TIME PERIOD  |
|                           | 30        | NLCS GAME.<br>AND SPOTS<br>OCT24 ON LIN                      | 30         | AND SPOTS                           | 30          |                         | 30         | AND SPOTS                         | 30         |                                   | 30        | 03                  | 30        |  | 30         | : LGTH : SEC : |
|                           | \$950.00  | BOOKED<br>FOR 1<br>FOR 1                                     | \$1,350.00 |                                     | \$950.00    |                         | \$1,350.00 |                                   | \$1,350.00 |                                   | \$325.00  |                     | \$550.00  |  | \$1,025.00 | RATE           |
|                           | 10/29     | PLS APPROVE. SPOT/WK SPOT/WK                                 | 10/24      |                                     | 10/23       | さる                      | 10/29      | 10/24/0/25                        | 10/23      | Z                                 | 10/28     |                     | 10/28     | \  | 10/23      | : START        |
| T.                        | 10/29     |  | 10/25      |                                     | 10/26       |                         | 10/29      | 5                                 | 10/26      | ,                                 | 10/28     |                     | 10/29     |  | 10/26      | : END          |
| Ÿ                         | ⊢         |  | Н          |                                     | ב           |                         | 1          |                                   | И          |                                   | Н         |                     | 0         |  | ω          | :SPTS: WI      |
|                           | MON       |  | HT-M       |                                     | TU-F        | , a                     | MON        |                                   | TU-F       |                                   | SUN       |                     | MON       |  | TU-F       | WEEK: DAYS     |
|                           | ц         |  | Н          |                                     | Н           |                         | Н          |                                   | 2          |                                   | Н         |                     | 0         |  | ω          | :TOTL:         |

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| PROGRAM : SPORTS PUS<br>ORD COM1: CANCELED SPOTS | 25 SZ 1045P-1100P | PROGRAM: X FACTOR RESULT ORD COM1: CANCELED SPOTS | 24 SZ 800P-900P | PROGRAM: X FACTOR ORD COM1: CANCELED SPOTS ORD COM2: REVISED RATE | 23 * 800P-900P | 1: 6/26 MG PRE<br>2: REVISED RATE<br>A MAKE-GOOD FOR | NEW GRL/MIND | 32 RZ 900P | PROGRAM : BONES ORD COM1: REVISED RATE | 21 RZ 800P-900P | PROGRAM : TOUCH ORD COM1: REVISED RATE | 20 RZ 800P-900P  | PROGRAM : GLEE ORD COM1: CANCELED SPOTS | 19 SZ 900P-1000P | PROGRAM : TMZ WEEKEND ORD COM1: REVISED RATE | 18 Z 700P-800P | :LINE#:REP :CD: TIME PERIOD : |
|--|-------------------|---|-----------------|---|----------------|--|--------------|------------|--|-----------------|--|------------------|---|------------------|--|----------------|-------------------------------|
|  | 30                | Ĥ   | 30              |   | 30             | BOOKED. PLI  |              | 30         | 七季                                     | 30              | 下,                                     | 30               |   | 30               |  | 30             | LGTH : S                      |
|  |                   |   |                 |   |                | PLEASE .   |              |            |  |                 | ださるら                                   | p**              |   | _                | 之文   |                | SEC:                          |
|  | \$700.00          |   | \$3,750.00      |   | \$5,350.00     | APPROVE. TH  |              | \$5,500.00 |  | \$4,500.00      | a Distance                             | \$3,500.00       |   | \$2,300.00       |  | \$325.00       | RATE                          |
|  | 10/28             |   | 10/25           |   | 10/24          | THANKS, TERI   |              | 10/23      |  | 10/29           | Ş                                      | 10/26            |   | 10/25            |  | 10/27          | : START                       |
|  | 10/28             |   | 10/25           |   | 10/24          |  |              | 10/23      |  | 10/29           |  | 10/26            |   | 10/25            |  | 10/27          | : END                         |
|  | 0                 |   | 0               |   | 0              |  |              | Н          |  | 1               |  | ч                |   | 0                |  | 1              | :SPTS:                        |
|  | to.               |   | ıı              |   | ×              |  |              | H          |  | .∀              |  | h <del>t</del> i |   | н                |  | Ωĵ             | S: WEEK :                     |
|  | SUN               |   | THU             |   | WED            |  |              | TUE        |  | MON             |  | FRI              |   | THU              |  | SAT            | DAYS                          |
|  | 0                 |   | 0               |   | 0              |  |              | Н          |  | Н               |  | ۲                |   | 0                |  | 1              | :TOTL:                        |

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| OCT/12                     | ОЧ                   |            | ט ס ט                              |             | O 4                  |             | U O U                              |             | O P                  |             | 004                                  |             | : LINE#: REP    |
|----------------------------|----------------------|------------|------------------------------------|-------------|----------------------|-------------|------------------------------------|-------------|----------------------|-------------|--------------------------------------|-------------|-----------------|
| 47275.00                   | PROGRAM : ORD COM1:  | 31 RZ 1:   | PROGRAM : ORD COM1:                | 30 RZ 1:    | PROGRAM : ORD COM1:  | 29 * 10     | PROGRAM : ORD COM1:                | 28 * 10     | PROGRAM : ORD COM1:  | 27 * 10     | PROGRAM : ORD COM1: ORD COM2:        | 26 * 10     | REP :CD:        |
| 0 NOV/12                   | NEWS<br>REVISED RATE | 100P-1135P | NEWS<br>REVISED RATE<br>MAX 1X DAY | 1100P-1135P | NEWS<br>REVISED RATE | 10002-1100₽ | NEWS<br>REVISED RATE<br>MAX 2X DAY | 10002-1100P | NEWS<br>REVISED RATE | 1000P-1100P | NEWS<br>CANCELED SPO<br>REVISED RATE | 1000P-1045P | TIME PERIOD     |
| 13925.00                   | Ή.                   | 30         | н                                  | 30          | E AND SPOTS          | 30          | E AND SPOTS                        | 30          | E AND SPOTS          | 30          | SPOTS                                | 30          | : LGTH : S      |
|                            |                      | \$1,950.00 |                                    | \$1,950.00  |                      | \$2,150.00  | ·                                  | \$2,150.00  |                      | \$1,500.00  |                                      | \$1,500.00  | SEC: RATE:      |
|                            |                      | 10/29      |                                    | 10/23       |                      | 10/29       |                                    | 10/23       |                      | 10/27       |                                      | 10/28       | : START         |
|                            |                      | 10/29      |                                    | 10/26       |                      | 10/29       |                                    | 10/26       |                      | 10/27       |                                      | 10/28       | : END<br>: DATE |
| CON                        |                      | Н          |                                    | 4           |                      | ר           |                                    | 4           |                      | 1           |                                      | 0           | :SPTS:          |
| CONTRACT TOTAL TOTAL SPOTS |                      | NOW        |                                    | TU-F        |                      | MON         |                                    | TU-F        |                      | SAT         |                                      | SUN         | WEEK : DAYS     |
| 61200.00<br>49             |                      | Н          |                                    | 4           |                      | ۲           |                                    | . 4         |                      | ۲           |                                      | 0           | SPTS:           |

\$\$\$ \$BEP HEADLINE# 6214810 TRF# 483074 MOD# 2: UNAPPROVED REV #1 \$\$\$

:CD:

TIME

PERIOD

••

LGTH

SEC

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

RISK !!! REPORT FROM REP FAX# 610-225-1191

RATE \*\*CHANGES\*\* OCT22/12 13.1' DAYS

: TOTL:

: LINE#:REP : .. .. . .. START DATE END DATE :SPTS: NEEK

MARKET TOTALS \$265,780 KVVU 25% KSNV 0%% KLAS 32% KTNV 218 KVMY 18

FOR ALL ORDERS 10/2-11/6. WILL

UPDATE RATES

WK PRIOR TO

KVCW 18

CABL 0%

SVC- NSI DEMOS- RA35+\*

OVERALL SHARE CLEAR.

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

Contract Agreement Between: KVVU TV 25-TV 5 Drive VVU-TV Henderson, NV 89014 (702)435-5555 (702)435-5555 Henderson - Las Vegas

And:

**Shorr Johnson Magnus** 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

| •                    | Contract / Re | vision  |     | Alt Order   | #          |  |
|----------------------|---------------|---------|-----|-------------|------------|--|
|                      | 483074        | 1       |     | 06214810    | )          |  |
| Product              |               |         |     |             |            |  |
| S BERKLEY FOR SENATE | <b>=</b>      |         |     |             |            |  |
| Contract Dates       | Estimate #    |         |     |             |            |  |
| 10/23/12 - 10/29/12  |               |         |     | ,           |            |  |
| <u>Advertiser</u>    |               |         | Or  | iginal Date | / Revision |  |
| Berkley For Congress |               |         | C   | 06/26/12    | / 06/26/12 |  |
|                      | Billing Cycle | Billing | Cal | endar       | Cash/Trade |  |

| Dining Cycle | Dining Out | <u> </u>        | Oublit Hude  |
|--------------|------------|-----------------|--------------|
| EOM/EOC      | Broadcast  |                 | Cash         |
| Station      | Account E  | <u>xecutive</u> | Sales Office |
| kvvu         | Teresa Dif | uria            | TELEREP-PHIL |
| Special Hand | ling       |                 |              |
|              |            |                 | ~            |
| Demographic  |            |                 |              |
| Adults 35+   |            |                 |              |
|              |            |                 |              |
|              |            |                 |              |
| IDB#         | Advertiser | <u>Code</u>     | Product Code |
|              |            |                 |              |
| Agency Ref   |            | Advertiser      | Ref          |
|              |            |                 |              |

Spots/

| *Line Ch Start Date End Date Description  | Start/End Time                       | Days Length Week | Rate Type | Spots | Amount      |
|---|--------------------------------------|------------------|-----------|-------|-------------|
| N 1 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -TWTF 16   | M-F 7a-9a<br><u>Rate</u><br>\$625.00 | :30              | NM        | 16    | \$10,000.00 |
| N 2 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a  | M-F 7a-9a<br><u>Rate</u><br>\$625.00 | :30              | NM        | 4     | \$2,500.00  |
| N 3 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a  Start Date  | M-F 6a-7a<br><u>Rate</u><br>\$675.00 | :30              | NM        | 4     | \$2,700.00  |
| N 4 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1  | M-F 6a-7a<br><u>Rate</u><br>\$675.00 | :30              | NM        | 1     | \$675.00    |
| N 5 KVVU 10/23/12 10/26/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4   | 5a-6a<br><u>Rate</u><br>\$380.00     | :30              | NM        | 4     | \$1,520.00  |
| N 6 KVVU 10/29/12 10/29/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1   | 5a-6a<br><u>Rate</u><br>\$380.00     | :30              | NM        | 1     | .\$380.00   |
| N 7 KVVU 10/23/12 10/26/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4   | 4-5p<br><u>Rate</u><br>\$275.00      | :30              | NM        | 4     | \$1,100.00  |
| N         8         KVVU         10/29/12         10/29/12         The Dr.Oz Show           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         1         1 | 4-5p<br><u>Rate</u><br>\$275.00      | :30              | NM        | 1     | \$275.00    |
| N 9 KVVU 10/23/12 10/26/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4  | 6-7pm<br><u>Rate</u><br>\$350.00     | :30              | NM        | 4     | \$1,400.00  |
| N 10 KVVU 10/29/12 10/29/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1   | 6-7pm<br><u>Rate</u><br>\$350.00     | :30              | NM        | 1     | \$350.00    |
| N 11 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>  | M-F 530-6p<br><u>Rate</u>            | :30              | NM        | 4     | \$2,200.00  |

CONTRACT

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 483074 06214810 **Contract Dates** Product Estimate# S BERKLEY FOR SENA 10/23/12 - 10/29/12

<u>Advertiser</u> Original Date / Revision 06/26/12 / 06/26/12 **Berkley For Congress** 

| *Line Ch Start Date End Date Description  | Start/End Time                            | Spots/<br>Days Length Week Rate | Type Spots  | Amount     |
|---|---|---------------------------------|-------------|------------|
| Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12         -TWTF         4   | <u>Rate</u><br>\$550.00                   |                                 |             |            |
| N 12 KVVU 10/29/12 10/29/12 Fox 5 News at 5 MF 530-6p  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1  |   | :30                             | NM 1        | \$550.00   |
| N 13 KVVU 10/28/12 10/28/12 Extra Weekend  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1   | Su 6-7p<br><u>Rate</u><br>\$120.00        | :30                             | <b>NM</b> 1 | \$120.00   |
| N 14 KVVU 10/23/12 10/26/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TwTF 4   | 730-8p<br><u>Rate</u><br>\$675.00         | :30                             | NM 4        | \$2,700.00 |
| N 15 KVVU 10/29/12 10/29/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1   | 730-8p<br><u>Rate</u><br>\$675.00         | :30                             | <b>NM</b> 1 | \$675.00   |
| N 16 KVVU 10/23/12 10/26/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4   | M-F 7-730p<br><u>Rate</u><br>\$500.00     | :30                             | NM 4        | \$2,000.00 |
| N 17 KVVU 10/29/12 10/29/12 Extra  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1  | M-F 7-730p<br><u>Rate</u><br>\$500.00     | :30                             | NM 1        | \$500.00   |
| N 18 KVVU 10/27/12 10/27/12 TMZ Weekend <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121- 1   | Sa 7-8p<br><u>Rate</u><br>\$325.00        | :30                             | NM 1        | \$325.00   |
| N 19 KVVU 10/25/12 10/25/12 Glee <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1   | Thu 9p-10p<br><u>Rate</u><br>\$2,300.00   | :30                             | NM 1        | \$2,300.00 |
| N 20 KVVU 10/26/12 10/26/12 Touch <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1  | Fri 8p-9p<br><u>Rate</u><br>\$1,000.00    | :30                             | NM 1        | \$1,000.00 |
| N 21 KVVU 10/29/12       10/29/12       Bones         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12       1       1                       | Mon 8p-9p<br><u>Rate</u><br>\$2,300.00    | :30                             | NM 1        | \$2,300.00 |
| N 22 KVVU 10/23/12 10/23/12 New Girl/The Mindy Project  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -T 1   | Tue 9p-10p<br><u>Rate</u><br>\$2,500.00   | :30                             | NM 1        | \$2,500.00 |
| N 23 KVVU 10/24/12 10/24/12 The X Factor <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1   | The X Factor<br><u>Rate</u><br>\$2,800.00 | :30                             | NM 1        | \$2,800.00 |
| N 24 KVVU 10/25/12 10/25/12 The X Factor  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1   | The X Factor<br>Rate<br>\$3,750.00        | :30                             | NM 1        | \$3,750.00 |
| N 25 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1   | 1045p-11p<br><u>Rate</u><br>\$700.00      | :30                             | NM 1        | \$700.00   |
| N 26 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2   | Su 10p-1045p<br><u>Rate</u><br>\$1,075.00 | :30                             | NM 2        | \$2,150.00 |
| N 27       KVVU 10/27/12       10/27/12       FOX 5 News Sat 10-11p         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/12       10/28/12      2-       2 | 10-11p Sat<br><u>Rate</u><br>\$800.00     | :30                             | NM 2        | \$1,600.00 |



|                                       | 483074 /                    | 06214810                                       |
|---------------------------------------|-----------------------------|--|
| Contract Dates<br>10/23/12 - 10/29/12 | Product<br>S BERKLEY FOR SE | Estimate #                                     |
| Advertiser  Barkley For Congress      |                             | riginal Date / Revision<br>06/26/12 / 06/26/12 |

|   |   | Spots/                |       |       |             |
|---|---|-----------------------|-------|-------|-------------|
| *Line Ch Start Date End Date Description  | Start/End Time                          | Days Length Week Rate | TypeS | Spots | Amount      |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>                             |                       |       |       |             |
| N 28 KVVU 10/23/12 10/26/12 Fox 5 News M-F 10p-11p  Start Date  | 10p-11p<br><u>Rate</u><br>\$1,325.00    | :30                   | NM    | 8     | \$10,600.00 |
| N 29 KVVU 10/29/12 10/29/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2 | 10p-11p<br><u>Rate</u><br>\$1,325.00    | :30                   | NM    | 2     | \$2,650.00  |
| N 30 KVVU 10/23/12 10/26/12 Fox 5 News M-F 11p  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4 | M-F 11-1135p<br><u>Rate</u><br>\$825.00 | :30                   | NM    | 4     | \$3,300.00  |
| N 31 KVVU 10/29/12 10/29/12 Fox 5 News M-F 11p  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1     | M-F 11-1135p<br><u>Rate</u><br>\$825.00 | :30                   | NM    | 1     | \$825.00    |
|   |   | Totals                |       | 83    | \$66,445.00 |

| Time Period        | # of Spots | Gross Amount | Net Amount  |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 68         | \$54,765.00  | \$46,550.25 |
| 10/29/12 -10/29/12 | 15         | \$11,680.00  | \$9,928.00  |
| Totals             | 83         | \$66,445.00  | \$56,478.25 |

| Signature: |  | Date: |  |
|------------|--|-------|--|
|            | And the second s |       |  |

\$\$\$ \$ # # P HEADLINE# 6214810 MOD# 1: UNAPPROVED TRF# 483074 REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REPORT FROM REP
\*\*CHANGES\*\* SEP18/12 14.36 \*\*\* KVVU-TV \*\*\*

AGY CITY TAX ADV ORDER FLIGHT PRDCT # # # DATES OCT23/12 S BERKLEY FOR ADV. AGY. STATE SENATE EST# NAME NAME TAX POLI/S BERKLEY /D/SEN/NV SHORR JOHNSON MAGNUS OCT29/12 PHILADELPHIA, 1831 CHESTNUT STREET CONTRACT WK-1 # COMMENTS: 6214810 PA CO-OP 19103 (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: SALES BUYER NAME RHP.# PRSN NATL. MICHAEL D'ETTORRE PH-OFF.# TERESA DIFURIA LOCAL 762 DATE SALESMAN REGIONAL SEP18/12 #

14.36

REP: TOROSE
FR NIKKI
OKD M2 AND M3
SEE LINE 33 AND 3
TOTAL SAME
PLS CNF THANKS 34

STA:

CON CM \*\*\*\* THIS SHELLEY BERKLEY Ŋ Þ FOR SENATE CASH IN ADVANCE SCHEDULE \*\*\*\*

| 16 S 700P-730P | PROGRAM: DR OZ ORD COM1: TP CHG DUE TO NLCS GAI THIS IS A MAKE-GOOD FOR OCT24 ON THIS IS A MAKE-GOOD FOR OCT25 ON                                    | 33 A 300P-400P | PROGRAM : DR OZ CON COM1: MAX 1X DAY | 7 S 400P-500P | :LINE#:REP :CD: TIME PERIOD : LINE#: : |
|----------------|--|----------------|--------------------------------------|---------------|--|
| 30             | ROCT24 ON LIN  | 30             |                                      | 30            | : LGTH : SEC                           |
| \$500.00       | DR OZ<br>TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPRO<br>IAKE-GOOD FOR OCT24 ON LINE-7 FOR 1 SPOT/WK<br>IAKE-GOOD FOR OCT25 ON LINE-7 FOR 1 SPOT/WK | \$275.00       |                                      | \$275.00      | RATE                                   |
| 10/23          | S APPROVE.<br>T/WK<br>T/WK   | 10/24          |                                      | 10/23         | : START<br>: DATE                      |
| 10/26          |  | 10/25 . 2      |                                      | 10/26         | : END                                  |
| N              |  | N              |                                      | N             | :SPTS                                  |
| TU-F           |  | W-TH           |                                      | TU-F          | :SPTS: WEEK: DAYS: /WK: INVT:          |
| N              |  | N              |                                      | N             | :TOTL:                                 |

PROGRAM : CON COM1:

EXTRA MAX 1X DAY

## REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*

SEP18/12 14.36 \*\*\* KVVU-TV \*\*\*

| OCT/12            | МЗ  | N  | STATI   |             | : F H N H      |
|-------------------|---|--|---|-------------|----------------|
|                   | OK'U  | OK'D   | PROG<br>ORD<br>THIS<br>THIS   | ω<br>4      | LINE#:REP      |
| 54765.00 NO       | 91#70B  | BUY#7  | RAM:<br>COM1:<br>IS A M<br>IS A M   | A 900P-930P | E#: TIME       |
| NOV/12            | C S S S S S S S S S S S S S S S S S S S                           | MISS<br>CFF  | A<br>HG DUE<br>GOOD F<br>GOOD F   | 305         | PERIOD         |
| 11680.00          | MISSED:TU-F/700P-730P OFFER:W-TH/900P-930P CMT:TP CHG DUE TO NICS | MISSED:TU-F/400P-500P<br>OFFER:W-TH/300P-400P<br>CMT:TP CHG DUE TO | EXTRA TP CHG DUE TO NICS GAME. [AKE-GOOD FOR OCT24 ON LIN. [AKE-GOOD FOR OCT25 ON LIN. FFERS: | 30          | D : LGTH : SEC |
|                   | NICS GAME.  | NLCS GAME.   | ME. PRE-BOOKED PL:<br>LINE-16 FOR 1 SP:<br>LINE-16 FOR 1 SP:                                  | \$500.00    | RATE           |
|                   | OCT24 OCT25<br>OCT24(2/WK)<br>PRE-BOOKED PLS                      | OCT24 OCT25<br>OCT24(2/WK)<br>PRE-BOOKED PLS                       | PIS APPROVE.<br>SPOT/WK<br>SPOT/WK  | 10/24       | : START        |
|                   | S API   |  |   | 10/25       | : E1           |
|                   | 30s<br>30s<br>APPROVE.  | 30S<br>30S<br>APPROVE.   |   | U<br>U      | DATE :         |
| CO                | <b></b>   |  |   | N           | SPTS:          |
| CONTRACT<br>TOTAL | \$500.00<br>\$500.00  | \$275.00<br>\$275.00   |   |             | HNVT           |
| TOTAL             | ) (SEP18/12)<br>PLS ADVISE  | O (SEP18/12) O PLS ADVISE  |   | W-TH        | : DAYS         |
| 66445.00<br>83    | 。<br>公<br>、<br>、  | 以  |   | 2           | :TOTL:         |

MARKET TOTALS \$265,780 **KVVU 25%** KSNV 20% KTUD 0% KLAS 32% KTNV 218 KVMY 18 KVCW 18 CABL 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

HEADLINE# 6214810 TRF#
MOD# 0: UNAPPROVED REV #1 483074 \$\$\$ ORDER WORKSHEET REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

AGY

#

ORDER

#

CONTRACT

#

6214810

CLASS:

NATL.

LOCAL

REGIONAL

80 . 54 FAX# 610-225-1191

AGENCY CREDIT RISK !!!
HARRIS REPORT F REPORT FROM REP
\*\*CHANGES\*\* JUN27/12 08.5
\*\*\* KVVU-TV \*\*\*

#

ADV. AGY. NAME NAME POLI/S BERKLEY /D/SEN/NV SHORR JOHNSON MAGNUS PHILADELPHIA, 1831 CHESTNUT STREET PA 19103 REP.# SALES BUYER NAME PRSN PH-MICHAEL OFF.#\_ TERESA 762 D'ETTORRE DIFURIA SALESMAN

FLIGHT PRDCT DATES S BERKLEY FOR SENATE OCT23/12 OCT29/12 HTST# WK-1 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUN27/12

CON CM STA: TOTAL SAME OK'D M1 SEE FROM NIKKI TO ROSE \*\*\*\* PLS CNF THANKS THIS SH LINE Ø CASH ωΝ IN ADVANCE

REP:

SHELLEY BERKLEY FOR SENATE

SCHEDULE \*\*\*\*

|        |      |        |   |       |         |            |                | PROGRAM : NEW GRL/MINDY     |
|--------|------|--------|---|-------|---------|------------|----------------|-----------------------------|
| Ъ      | TUE  | ī      | Ъ                                       | 10/23 | 10/23   | \$2,500.00 | 30             | 32 A 900P                   |
|        |      |        |   |       |         |            |                | PROGRAM : NEW GRL/MINDY     |
| 0      | WED  | \$     | 0                                       | 10/24 | 10/24   | \$2,500.00 | 30             | 22 S 800P-900P              |
| : TOTI | DAYS | WEEK : | END :SPTS: WEEK :<br>DATE : /WK: INVT : | : END | : START | RATE       | : LGTH : SEC : | :LINE#:REP :CD: TIME PERIOD |

THIS IS A ORD COM1: 6/26 MG PRE BOOKED. PLEASE APPROVE. MAKE-GOOD FOR OCT24 ON LINE-22 FOR 1 THANKS, SPOT/WK TERI

STATION MAKEGOOD OFFERS: M 1 BUY#22 MISSED: WED/800P-900P OFFER: TUE/900P CMT: 6/26 MG PRE BOOKED. PLEASE APPROVE. OCT23 OCT24 THANKS, 30S 30S TERI \$2,500.00 \$2,500.00 (JUN26/12) PLS ADVISE.

HEADLINE# 6214810 TRF# 483074 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

REP SSS

> -4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* \*

IS REPORT FROM REP JUN27/12 08.5

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12 : LINE#:REP : 54765.00 :CD: TIME NOV/12 PERIOD 11680.00 LGTH SEC RATE START DATE END DATE :SPTS: /WK: CONTRACT TOTAL WEEK TOTAL DAYS 66445.00 83 : TOTL: :SPTS:

MARKET TOTALS \$265,780 **KVVU 25%** KSNV 0%% KLAS 32% **KTNV 21%** KVMY ₩ % KVCW 1% CABL 0%

OVERALL SHARE CLEAR. FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6214810
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.1 \*\*\* KVVU-TV \*\*\*

| REV:    | CITY                            | FLIGHT           | PRDCT                                  | ORDER              |                        |                      | AGY #                        | ADV #                         |  |
|---------|---------------------------------|------------------|--|--------------------|------------------------|----------------------|------------------------------|-------------------------------|--|
| TO ROSE | TAXST                           | T DATES OCT23/12 | S BERKLEY FOR                          | # 482014           | )<br>)                 |                      | AGY.                         | ADV.                          |  |
|         | STATE TAX CO-OP BILLING NEEDED_ | OCT29/12 WK-1    | SENATE EST# COMMENTS: (LINE, ORDER, IN | CONTRACT #_6214810 | PHILADELPHIA, PA 19103 | 1831 CHESTNUT STREET | NAME SHORR JOHNSON MAGNUS    | NAME POLI/S BERKLEY /D/SEN/NV |  |
|         |                                 |                  | INVOICE)                               | CLASS: NATL.       |                        | SALES PRSN PH-       | BUYER NAME MICHAEL D'ETTORRE | REP.#OI                       |  |
|         | DA                              |                  |  | LOCAL              |                        | TERESA DIFURIA       | HAEL D'ETTO                  | OFF.# 762                     |  |
|         | DATE_JUN26/12                   |                  |  | REGIONAL           |                        | IFURIA               | ORRE                         | _ SALESMAN #_                 |  |
|         | 11.15                           |                  | -                                      |                    |                        |                      |                              |                               |  |

NEW SHELLEY BERKLEY FOR SENATE ORDER TOTAL \$66,445
PLS CNF THANKS TO ROSE FROM NIKKI

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SHELLEY BERKLEY FOR SENATE

| PROGRAM : NEWS | 4 600A-700A | PROGRAM : NEWS<br>CON COM1: MAX 1X DAY | 3 600A-700A | PROGRAM : NEWS | 2 700A-900A | PROGRAM: NEWS CON COM1: MAX 4X DAY | 1 700A-900A | :LINE#:REP :CD: TIME PERIOD :    |
|----------------|-------------|--|-------------|----------------|-------------|------------------------------------|-------------|----------------------------------|
|                | 30          |  | 30          |                | 30          |                                    | 30          | : LGTH : SEC                     |
|                | \$675.00    |  | \$675.00    |                | \$625.00    |                                    | \$625.00    | : RATE                           |
|                | 10/29       |  | 10/23       |                | 10/29       |                                    | 10/23       | : START                          |
|                | 10/29       |  | 10/26       |                | 10/29       |                                    | 10/26       | : END<br>: DATE                  |
|                | Н           |  | 4           |                | 4           |                                    | 16          | END :SPTS: WEEK DATE : /WK: INVT |
|                | MON         |  | TU-F        |                | MON         |                                    | TU-F        | EEK: DAYS                        |
|                | Н           |  | 4           |                | 4           |                                    | 16          | :TOTL:                           |

JUN26/12 11.: \*\*\* KVVU-TV \*\*;

| PROGRAM : TMZ | 15 730P-800P | PROGRAM : TMZ<br>CON COM1: MAX 1X DAY | 14 730P-800P | PROGRAM : EXTRA WEEKEND | 13 600P-700P | PROGRAM : NEWS | 12 530P-600P | PROGRAM: NEWS CON COM1: MAX 1X DAY | 11 530P-600P | PROGRAM : MORE | 10 600P-700P | PROGRAM : MORE CON COM1: MAX 1X DAY | 9 600P-700P | PROGRAM : DR OZ | 8 400P-500P | PROGRAM : DR OZ CON COM1: MAX 1X DAY | 7 400P-500P | PROGRAM : NEWS | 6 500A-600A | PROGRAM : NEWS CON COM1: MAX 1X DAY | 5 500A-600A | :LINE#:REP :CD: TIME PERIOD |
|---------------|--------------|---------------------------------------|--------------|-------------------------|--------------|----------------|--------------|------------------------------------|--------------|----------------|--------------|-------------------------------------|-------------|-----------------|-------------|--------------------------------------|-------------|----------------|-------------|-------------------------------------|-------------|-----------------------------|
|               | 30           |                                       | 30           |                         | 30           |                | 30           |                                    | 30           |                | 30           |                                     | 30          |                 | 30          |                                      | 30          |                | 30          |                                     | 30          | : LGTH : SEC                |
|               | \$675.00     |                                       | \$675.00     |                         | \$120.00     |                | \$550.00     |                                    | \$550.00     |                | \$350.00     |                                     | \$350.00    |                 | \$275.00    |                                      | \$275.00    |                | \$380.00    |                                     | \$380.00    | RATE                        |
|               | 10/29        |                                       | 10/23        |                         | 10/28        |                | 10/29        |                                    | 10/23        |                | 10/29        |                                     | 10/23       |                 | 10/29       |                                      | 10/23       |                | 10/29       |                                     | 10/23       | : START                     |
|               | 10/29        |                                       | 10/26        |                         | 10/28        |                | 10/29        |                                    | 10/26        |                | 10/29        |                                     | 10/26       |                 | 10/29       |                                      | 10/26       |                | 10/29       |                                     | 10/26       | : END<br>: DATE             |
|               | ₽            |                                       | 4            |                         | H.           |                | <b>⊢</b> .   |                                    | 4            |                | щ            |                                     | 4           |                 | Н           |                                      | 4           |                | Ļ           |                                     | 4           | :SPTS: W                    |
|               | MON          |                                       | TU-F         |                         | SUN          |                | MON          |                                    | ·TU-F        |                | MON          |                                     | TU-F        |                 | MON         |                                      | TU-F        |                | MON         |                                     | TU-F        | WEEK : DAYS                 |
|               | Ъ            |                                       | 4            |                         | Ч            |                | Н            |                                    | 4            |                | Н            |                                     | 4           |                 | Ч           |                                      | 4           |                | Н           |                                     | 4           | :TOTL:                      |

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP .

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|             | FROM   | •- |
|             | REP    |    |
| *** KVVU-TV | 126/12 |    |
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| : LINE#:REP :CD: | TIME PERIOD :           | LGTH : SEC : | RATE       | : START | : END | :SPTS: | WEEK : DAYS | : TOTL: |
|------------------|-------------------------|--------------|------------|---------|-------|--------|-------------|---------|
| 16               | 700P-730P               | 30           | \$500.00   | 10/23   | 10/26 |        | TU-F        | 4       |
| PROGRAM :        | : EXTRA<br>: MAX 1X DAY |              |            |         |       |        |             |         |
| 17               | 700P-730P               | 30           | \$500.00   | 10/29   | 10/29 | ב      | MON         | Н       |
| PROGRAM          | : EXTRA                 |              |            |         |       |        |             |         |
| 18               | 700P-800P               | 30           | \$325.00   | 10/27   | 10/27 | Н      | SAT         | Н       |
| PROGRAM          | : TMZ WEEKEND           |              |            |         |       |        |             |         |
| 19               | 900P-1000P              | 30           | \$2,300.00 | 10/25   | 10/25 | H      | THU         | Ľ       |
| PROGRAM          | : GIEE                  |              |            |         |       |        |             |         |
| 20               | 800P-900P               | 30           | \$1,000.00 | 10/26   | 10/26 | Д      | FRI         | Н       |
| PROGRAM          | : TOUCH                 |              |            |         |       |        |             |         |
| 21               | 4006-400B               | 30           | \$2,300.00 | 10/29   | 10/29 | ш      | MON         | Н       |
| PROGRAM          | : BONES                 |              |            | 12/22   |       |        | 1           |         |
| N                | 8008-4008               | 30           | \$2,500.00 | 19/24   |       | Н      | WED         | 1       |
| PROGRAM          | : NEW GRL/MINDY         |              |            |         | ,     |        |             |         |
| 23               | 800P-900P               | 30           | \$2,800.00 | 10/24   | 10/24 | Н      | WED         | Н       |
| PROGRAM          | : X FACTOR              |              |            |         |       |        |             |         |
| . 24             | 4006-4008               | 30           | \$3,750.00 | 10/25   | 10/25 | Н      | THU         | ы       |
| PROGRAM          | : X FACTOR RESULT       | ,            |            |         |       |        |             |         |
| 25               | 1045P-1100P             | 30           | \$700.00   | 10/28   | 10/28 | μ      | SUN         | ц       |
| PROGRAM          | : SPORTS PUS            |              |            |         |       |        |             |         |
| 200              | 1000P-1045P             | 30           | \$1,075.00 | 10/28   | 10/28 | N      | SUN         | N       |
| PROGRAM          | : NEWS                  |              |            |         |       |        |             |         |
| 27               | 1000P-1100P             | 30           | \$800.00   | 10/27   | 10/27 | N      | SAT         | N       |
| PROGRAM          | : NEWS                  |              |            |         |       |        |             |         |

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS FAX# 610-225-1191

RISK !!! REPORT FROM REP

JUN26/12 11.
\*\*\* KVVU-TV \*\*

OCT/12 :LINE#:REP :LINE#: PROGRAM : CON COM1: PROGRAM PROGRAM : CON COM1: PROGRAM ωμ 30 29 22 82 54765.00 : CD: •• 1100P-1135P 1100P-1135P 1000P-1100P 1000P-1100P NEWS MAX 1X DAY NEWS NEWS NEWS MAX 2X DAY TIME NOV/12 PERIOD 11680.00 LGTH : 30 30 ω0 30 SEC \$825.00 \$825.00 \$1,325.00 \$1,325.00 RATE 10/29 10/29 10/23 10/23 START DATE 10/29 10/26 10/29 10/26 END :SPTS: 4 N ω CONTRACT TOTAL TOTAL SPOTS NEEK MON MON TU-F TU-F DAYS 66445.00 : TOTL: 8 ω 4 N ω

MARKET TOTALS \$265,780 KVVU 25% KSNV 0%% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%

OVERALL SHARE CLEAR. FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicabl  | e box) RAL CANDIDA                     | ATE                                   | ☐ STATE | Z/LOCAL CA        | NDIDATE            |  |  |  |  |  |
|---|--|---------------------------------------|---------|-------------------|--------------------|--|--|--|--|--|
| I   | ail Themselve<br>W. Federal Ca         |                                       |         |                   |                    |  |  |  |  |  |
| Station and   | Location:                              |                                       |         | Date              | 2/12               |  |  |  |  |  |
| I, Sho  | orr Jo                                 | hnson<br>11011 F                      | Magnus  |                   | n locally          |  |  |  |  |  |
| being/on behalf qualified candid  | ate of the                             | emocr                                 | atic    |                   | , a legally        |  |  |  |  |  |
| party for the offi  | meral                                  | ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; |         |                   |                    |  |  |  |  |  |
| election to be held on: 100 10 2012  do hereby request station time as follows: |  |                                       |         |                   |                    |  |  |  |  |  |
| do hereby request station time as follows:                                      |  |                                       |         |                   |                    |  |  |  |  |  |
| Broadcast<br>Length   | Time of Day,<br>Rotation or<br>Package | Days                                  | Class   | Times per<br>Week | Number<br>of Weeks |  |  |  |  |  |
| 10/23/12  | ·                                      |                                       |         |                   |                    |  |  |  |  |  |
| 10/29/12  |  |                                       | 45      |                   |                    |  |  |  |  |  |
|   |  |                                       |         |                   |                    |  |  |  |  |  |
| Total Charg   | es: \$51                               | 0,478                                 | . 25    |                   |                    |  |  |  |  |  |

| For programming that, in whole continual importance," list the mat | or in part, "communicates a message relating to ters below:   | any political matter of                |
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| I represent that the payment for t                                 | he above described broadcast time has been fur  | nished by:                             |
| Borklu   | 1 for Senate  | · · · · · · · · · · · · · · · · · · ·  |
| and you are authorized to announ                                   | the time as paid for by such person or entity, it is either a legally qualified candidate or an a     | uthorized                              |
| The name of the treasurer of the c                                 | candidate's authorized committee is:  |  |
| Stavi  | e Mele Freakurer  |  |
| This station has disclosed to me i                                 | ts political advertising policies, including: appliner sales practices (not applicable to federal car | licable classes and rates; andidates). |
| THIS STATION DOES NOT I<br>OF RACE OR ETHNICITY IN                 | DISCRIMINATE OR PERMIT DISCRIMINA<br>THE PLACEMENT OF ADVERTISING.                                    | TION ON THE BASIS                      |
| To Be Signed By  | Candidate or Authorized Con   | mmittee                                |
| 9/25/12  | 9/4 /2/4  |  |
| Date   | Signature   |  |
| To Be Signed By Station Representative                             |   |  |
| Accepted   | Accepted in Part  | Rejected                               |
|  |   |  |
| Signature  | Printed Name  | Title                                  |